

Axis Focused Fund

(An Open-ended Equity Scheme investing in maximum 30 stocks across large cap, mid cap and small cap companies)



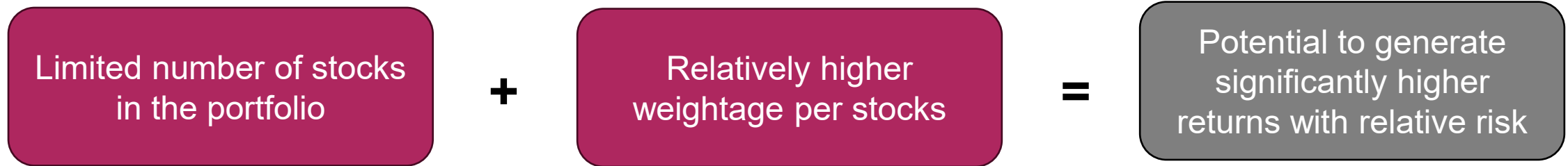
**For Riskometer and Product Labelling please refer slide 17.*

SEBI Registered Name & Number: Axis Mutual Fund - MF/061/09/02

What is a Focused Strategy?

Identifying select few companies with strong potential

A Concentrated Portfolio



Portfolio return is a function of : Right Stocks + Right Allocation

Under allocating to the right stocks could drag a portfolio's performance too

Right allocation to the *Right* stocks

Illustration

Stock	Return	Equal weight portfolio		Focused portfolio	
		Weight	Contribution	Weight	Contribution
1	5%	10%	0.5%	15%	0.8%
2	10%	10%	1.0%	25%	2.5%
3	15%	10%	1.5%	35%	5.3%
4	-10%	10%	-1.0%	10%	-1.0%
5	-5%	10%	-0.5%	15%	-0.8%
Total Return			1.5%		6.8%

Higher allocation to performing stocks may result in better performance as compared to an equal-weight portfolio

Importance of stock-picking

Huge dispersion in stock performance makes stock-picking vital

Quartile Performance	10 Year Avg CAGR (%)
Q1	27.8%
Q2	17.5%
BSE 100 Index	14.5%
Q3	11.5%
Q4	3.4%

Individual stocks perform significantly different from the whole benchmark

Active management and stock picking is important

Huge dispersion can be seen between the top stocks and bottom stocks

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Introducing Axis Focused Fund

A maximum 30-stock portfolio of high-conviction ideas

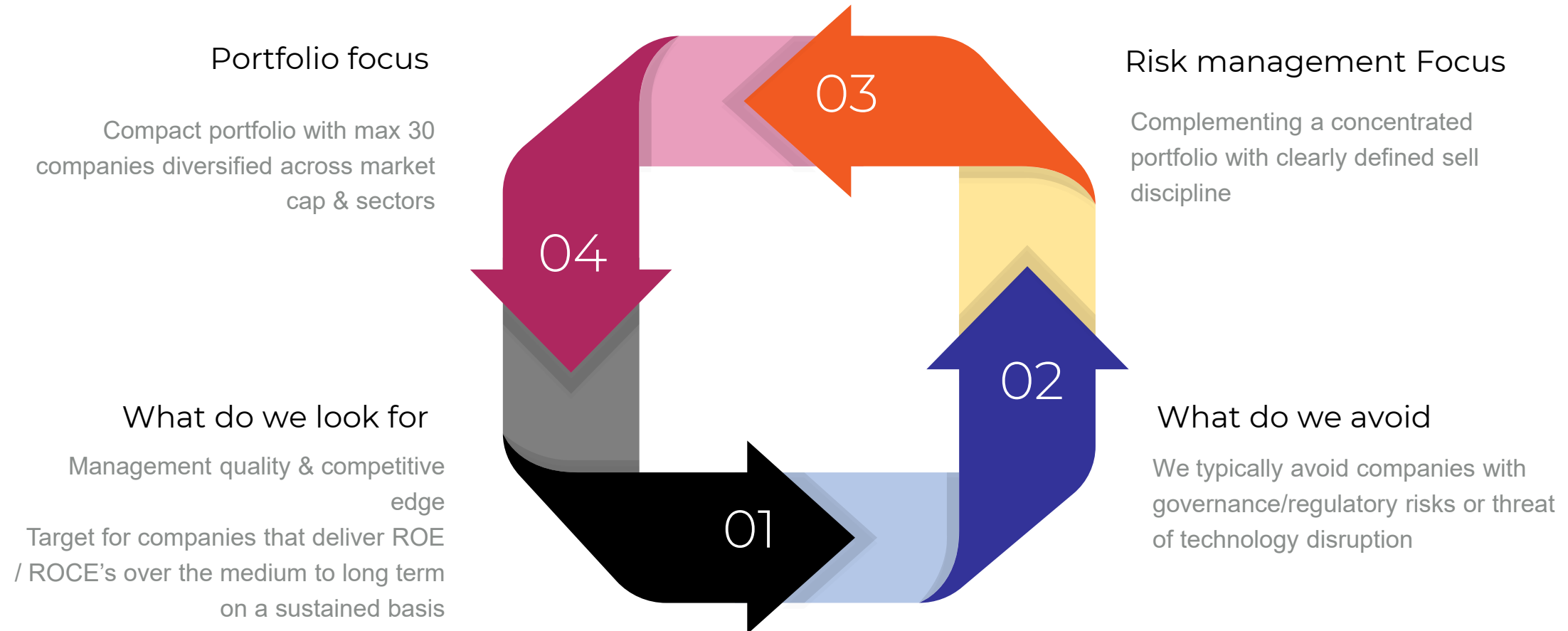
Top-down alignment with bottom-up filtering with high active allocation relative to the benchmark while **maintaining prudent diversification**



Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets

Fund focus

High quality and long-term growth potential



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Portfolio Strategy

Designed for risk adjusted returns over market cycles

Portfolio continues to emphasize on **Quality** and **Sustainable Growth** of Businesses



Quality

- Fundamentally strong companies
- Credibility of Management



Growth

- Companies with high ROCE/ ROE
- Companies with competitive moat that helps generate sustainable growth
- Scalable market opportunities

Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets

Portfolio Sell Discipline

Concentrated portfolio calls for a stringent sell discipline

For a new idea to enter the portfolio, fund manager has to completely move out of the existing holding. Hence continuous monitoring and sell discipline are critical aspects of the fund

Triggers for stock adjustment

Deterioration in
fundamentals

Slowing trajectory
of sector growth

Disruption in
sector

Since the portfolio is restricted by the number of stocks it can take, it will have deviations in sector weights as compared to the benchmark.

Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets.

Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold.

Key Highlights

1

A concentrated maximum 30-stock portfolio

2

Focus on High quality, growth-oriented businesses

3

High Active share portfolio that blends top-down alignment with bottom-up stock picking

4

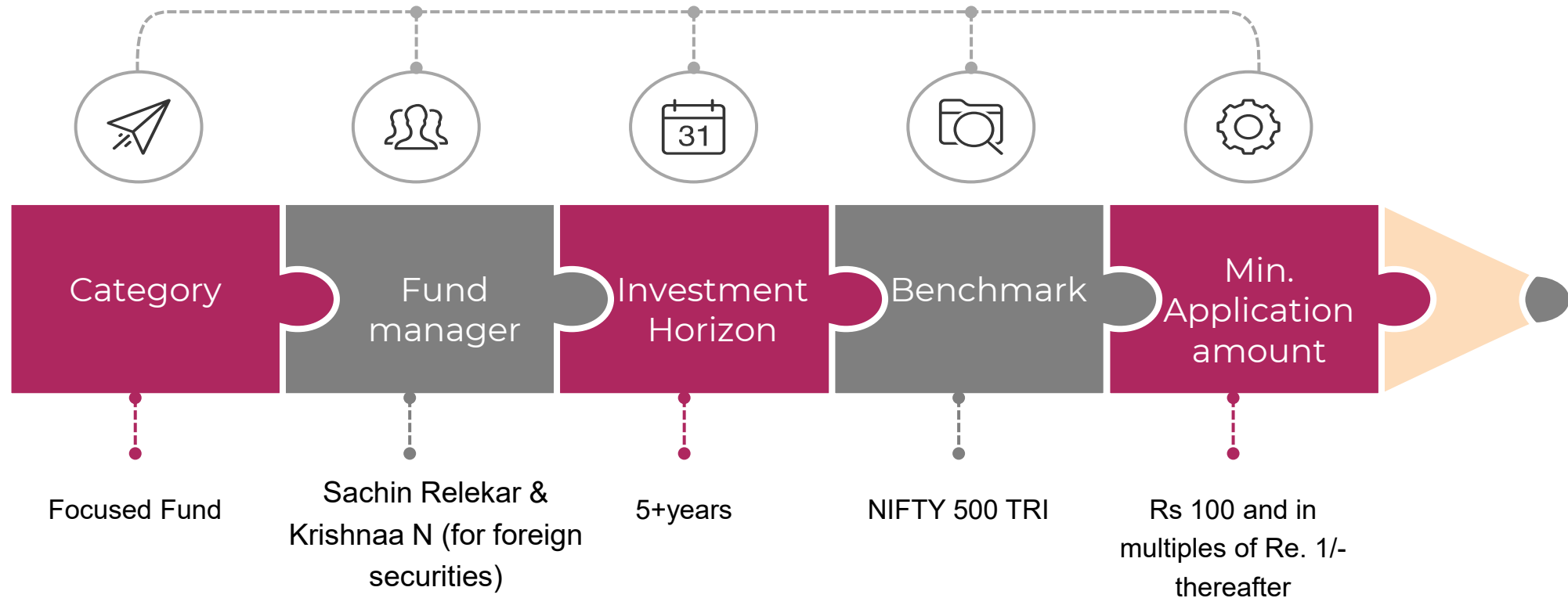
Large-cap biased but with flexibility to invest in mid cap and small cap segment opportunistically

5

Suitable for long term investors who understand the potential reward and risk associated with investing in a concentrated portfolio

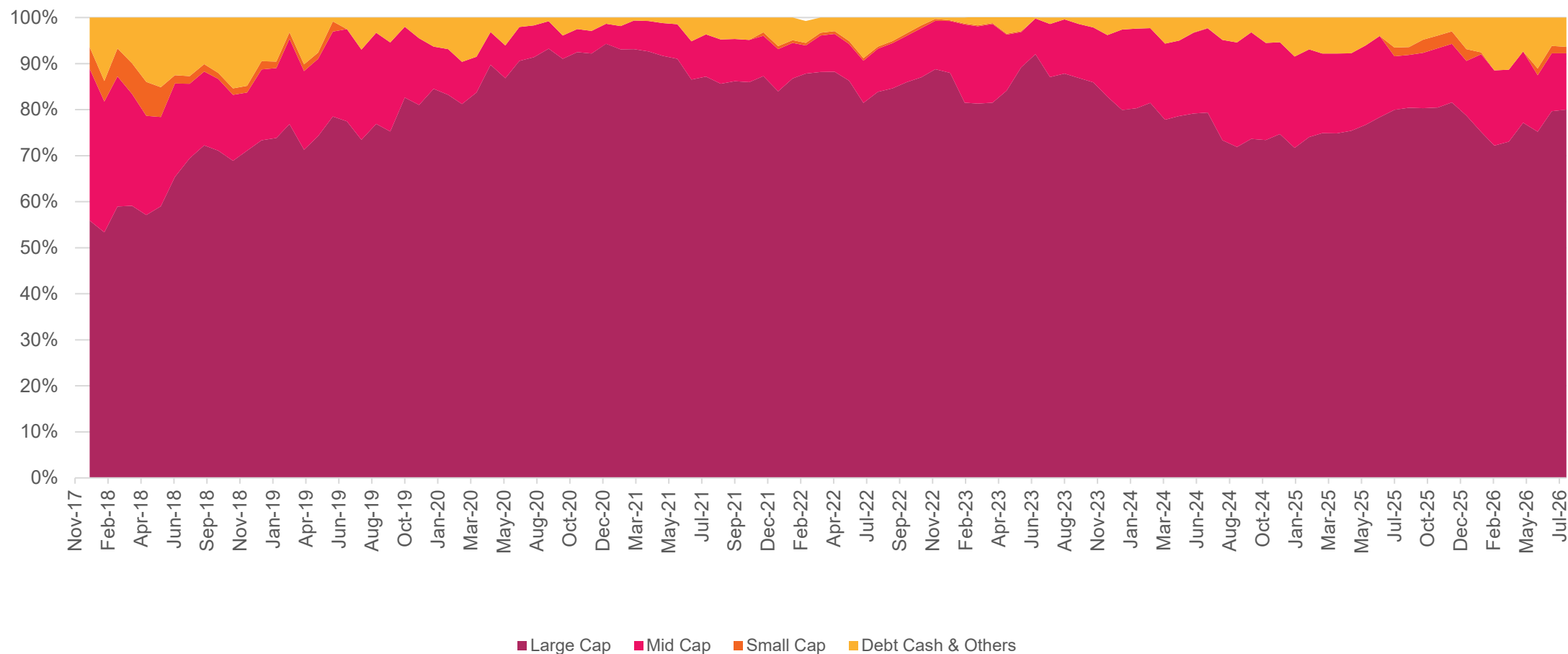
Features At A Glance

Axis Focused Fund



Market cap allocation

Historically, Axis Focused Fund has been bias towards Large Caps



Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization. For detailed asset allocation, please refer to the Scheme Information Document (SID).

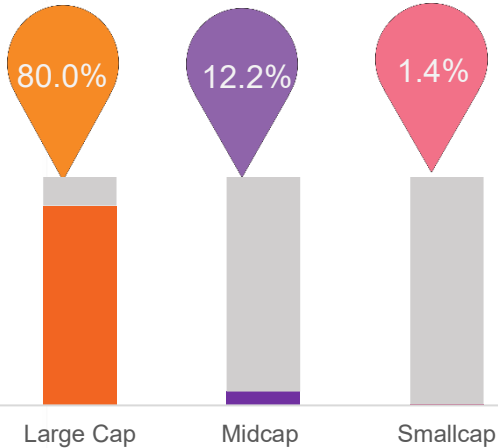
Data as on 31st July 2026.

Portfolio & Risk Parameters

As on 31st July 2026

Current Market cap split

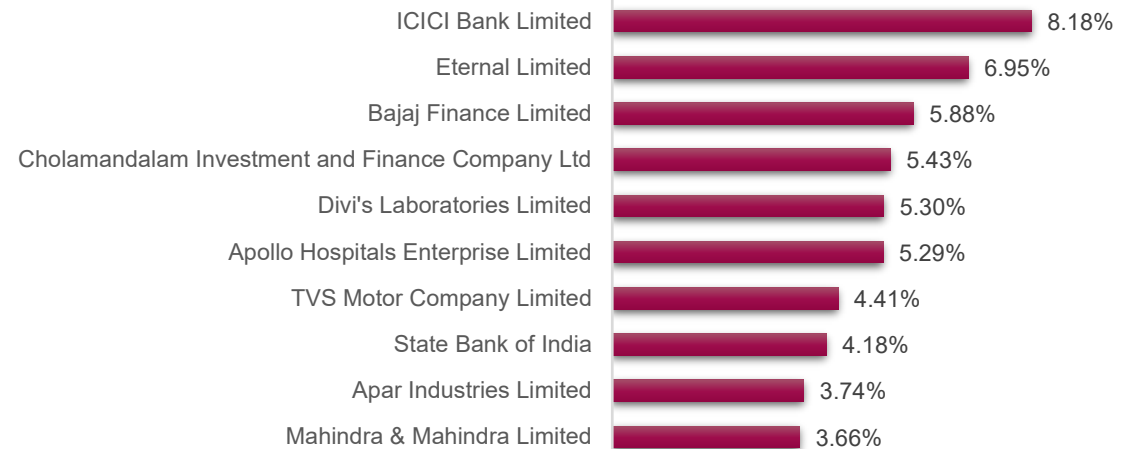
(%NAV)



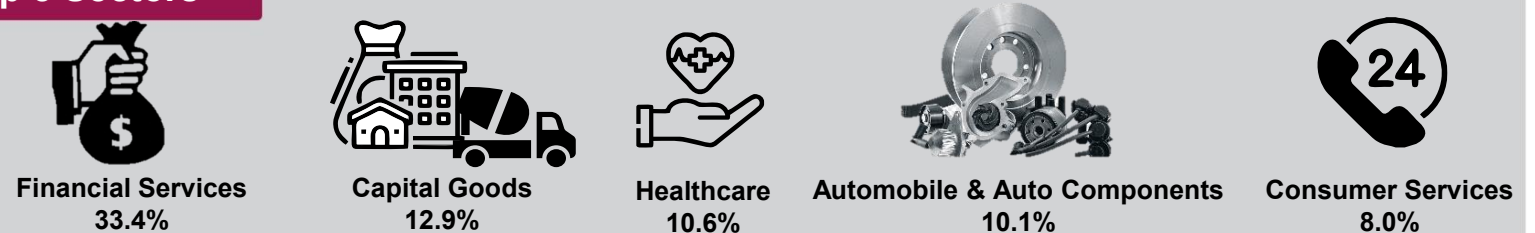
Risk Parameters

Standard Deviation	15.08%
Standard Deviation (Benchmark)	15.29%
Tracking Error	5.54%
Beta	0.92

Top 10 Stocks



Top 5 Sectors



Exposure as % of Net assets. Source : ValueFY, ACEMF. Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization. Past performance may or may not be sustained in the future. Stock(s) / Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. For complete portfolio please refer <https://www.axismf.com/mutual-funds/equity-funds/axis-focused-fund/af-gp/regular>

Portfolio Changes

Changes made to the portfolio over the last 1 year

Top stocks with increased exposure/entries	Change in exposure (%) over last year
TVS Motor Company Limited	4.41%
Axis Bank Limited	3.01%
State Bank of India	2.99%
Titan Company Limited	2.28%
United Spirits Limited	2.14%

Top stocks with reduced exposure/exits	Change in exposure (%) over last year
HDFC Bank Limited	-5.69%
Bharti Airtel Limited	-3.60%
Prestige Estates Projects Limited	-3.58%
Info Edge (India) Limited	-2.32%
Mankind Pharma Limited	-2.12%

Exposure as % of Net assets. Source : ValueFY, ACEMF. Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization. Past performance may or may not be sustained in the future. Stock(s) / Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Data As on 31st July 2026.

For complete portfolio please refer <https://www.axismf.com/mutual-funds/equity-funds/axis-focused-fund/af-gp/regular>

Performance



31st July 2026

31st July 2026

Rs. 65,688

Axis Focused Fund - Regular Plan - Growth

Nifty 500 TRI

29th June 2012

Rs. 10,000

Rs. 55,820

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000
Axis Focused Fund - Regular Plan - Growth	1.58%	10,158	9.44%	13,109	5.82%	13,272	12.97%	55,820
Nifty 500 TRI (Benchmark)	3.37%	10,337	12.29%	14,163	12.53%	18,055	14.29%	65,688
Nifty 50 TRI (Additional Benchmark)	-0.43%	9,957	8.56%	12,798	10.39%	16,405	12.83%	54,793

Past performance may or may not be sustained in future. Since Inception – 29th June 2012. Different plans have different expense structure. Krishnaa N is managing the scheme since 01st March 2024 and she manages 24 schemes of Axis Mutual Fund, Sachin Relekar is managing the scheme since 01st February 2024 and he manages 03 schemes of Axis Mutual Fund . Returns greater than 1 year period are compounded annualised (CAGR). Face Value per unit : ₹10.

Please click on link https://www.axismf.com/1/5/464/627/WDP_Annexure_Jul_2026.pdf to view the of other schemes currently managed by the fund. Note: In case you require physical copy of this document request you to kindly take the printout to review the fund managers performance of other schemes managed by him from the above link given.

SIP Performance

31st July 2026

SIP Investments	Since Inception SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested	17,00,000	6,00,000	3,60,000	1,20,000
Market value as on 31 st July 2026	40,30,802	7,22,239	3,99,103	1,26,340
Returns (Annualized)	11.38%	7.36%	6.82%	9.99%
Benchmark Returns (Annualized)	13.91%	11.22%	7.33%	5.89%
Additional Benchmark Returns (Annualized)	12.23%	8.16%	4.41%	-0.61%

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Benchmark: Nifty 500 TRI. Additional Benchmark: Nifty 50 TRI. Inception Date: Jun 29, 2012. This scheme is managed by Mr. Sachin Relekar and Mr. Krishnaa N (for foreign securities). Above investment simulation is for illustration purpose only and should not be construed as a promise on minimum returns and safeguard of capital. Above calculation is based on Regular Plan - Growth Option NAV. Assuming Rs. 10,000 invested systematically on the first business day of every month over a period of time. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. SIP returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Please click on link https://www.axismf.com/1/5/464/627/WDP_Annexure_Jul_2026.pdf to view the performance of other schemes currently managed by the fund manager. To refer scheme performance please refer slide 15

Product Labelling

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Benchmark: Nifty 500 TRI

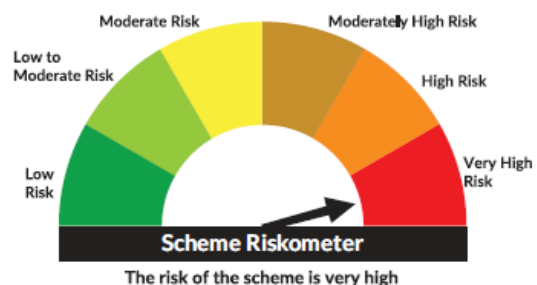
This product is suitable for investors who are seeking*

- Capital appreciation over long term
- Investment in a concentrated portfolio of equity & equity related instruments of up to 30 companies.

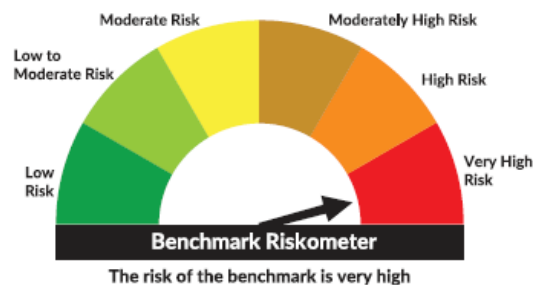
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer

Fund



Nifty 500 TRI



Statutory Details and Risk Factors



Data updated As on 31st July 2026

Past performance may or may not be sustained in the future. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time.

- Krishnaa N is Managing Axis Midcap Fund, Axis Flexi Cap Fund, Axis NASDAQ 100 US Specific Equity Passive FOF, Axis Retirement Fund -Aggressive Plan, Axis Retirement Fund -Conservative Plan, Axis Retirement Fund -Dynamic Plan, Axis Small Cap Fund, Axis Innovation Fund, Axis US Specific Treasury Dynamic Debt Passive FOF, Axis Value Fund, Axis Large Cap Fund, Axis Focused Fund, Axis Greater China Equity Fund of Fund, Axis Global Equity Alpha Fund of Fund, Axis Global Innovation Fund of Fund and Axis Large & Mid Cap Fund since 1st Mar, 2024, Axis Consumption Fund since 12th Sep, 2024, Axis Multi Asset Allocation Fund, Axis Children's Fund, Axis Aggressive Hybrid Fund and Axis Equity Savings Fund since 16th Dec, 2024, Axis Services Opportunities Fund since 24th Jul, 2025, Axis ESG Integration Strategy Fund since 4th Aug, 2025 and Axis Quant Fund since 01st Mar, 2024.
- Sachin Relekar is Managing Axis Focused Fund, Axis Flexi Cap Fund since 1st Feb, 2024 and Axis Services Opportunities Fund since 4th Jul, 2025.

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs. 1 Lakh). Trustee: Axis Mutual Fund Trustee Ltd. Investment Manager: Axis Asset Management Co. Ltd. (the AMC). Risk Factors: Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

Performance Disclaimer and Risk factors

Past performance may or may not be sustained in the future.

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Thank You

