

Axis Momentum Fund

(An open-ended equity scheme following the momentum theme)

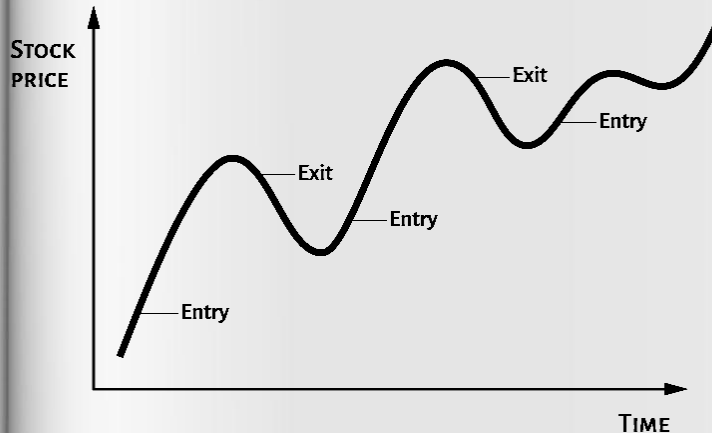




What is Momentum?

Momentum is all about keeping a winning streak going just like that of a cricket batsman in great form

Understanding Momentum investing



Buy High, Sell Higher

For illustration purpose only

Recent winners in stock markets will continue to remain winners in the near term, and similarly losers will remain losers.

Momentum factor investing refers to taking advantage of this market behaviour to generate better returns than markets.

It is essentially based on owning securities that have shown favourable price trends.

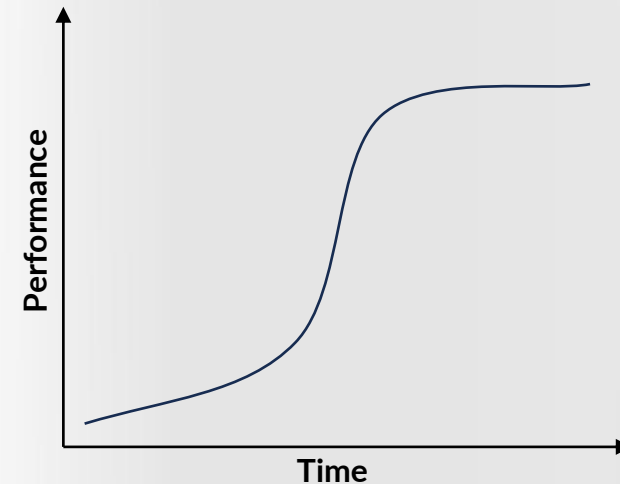
Why Momentum strategy works?

A strategy that persists across asset classes and geographies

Investor behaviour at the center

- Overreact / Underreact to important information
- Investors react properly to news that confirms to their belief and underreact to news that disconfirms their belief

Momentum Adoption Effect



The curve shows how investment adoption often starts slow but rises quickly in a short time.

Highlights of Momentum investing



Momentum adapts to different styles



Momentum strategy has generated better risk adjusted return



Momentum adapts to different market caps



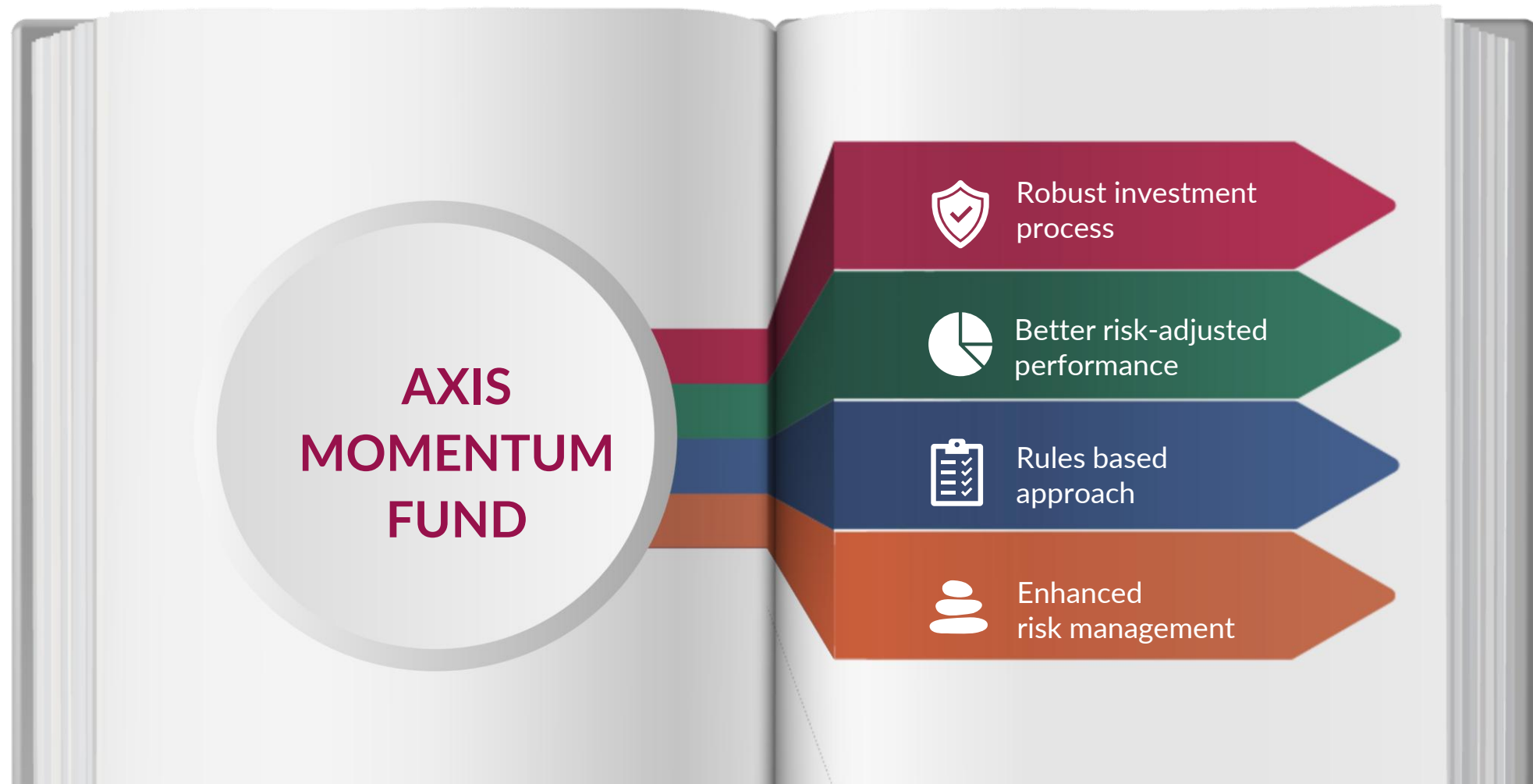
Momentum need not significantly underperform in negative market phases

Axis Momentum Fund

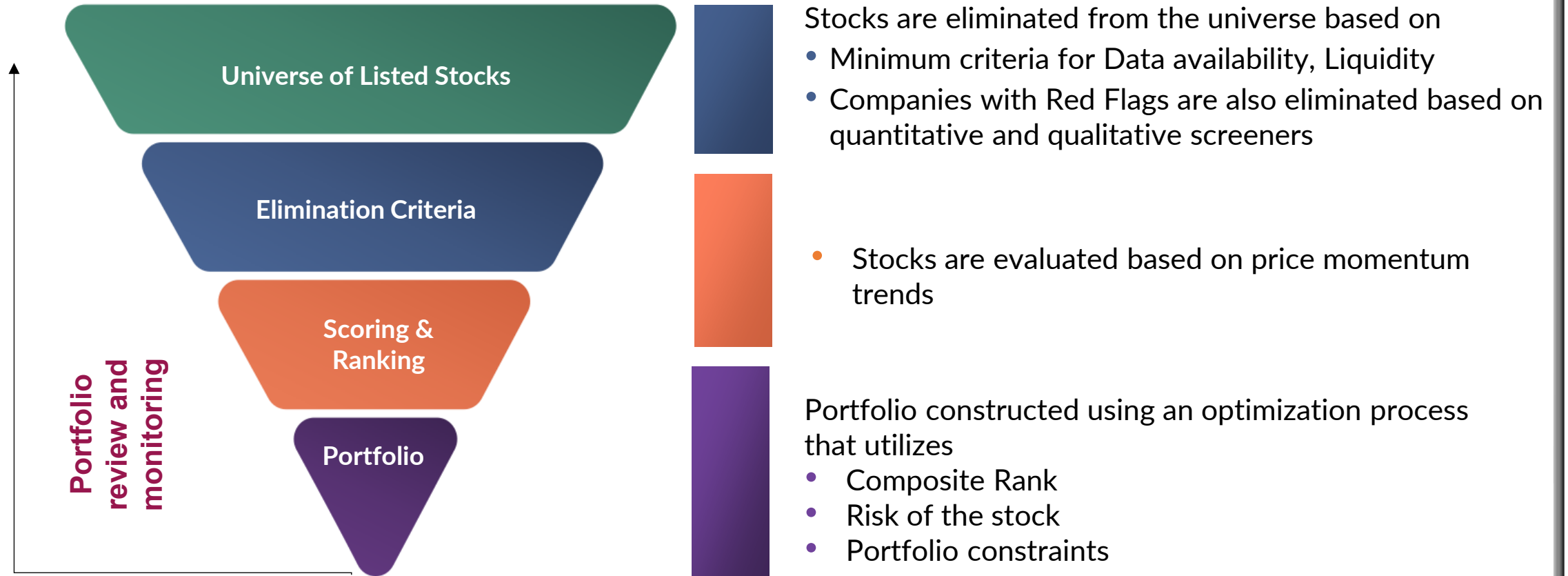


The parameters given above are for explaining quantitative model proposed to be used by the Scheme. The fund manager at his discretion may modify parameters to be used in quantitative model. Investors are requested to refer to detailed asset allocation and investment strategy given in Scheme Information Document for complete details.

Model based approach for a strong framework

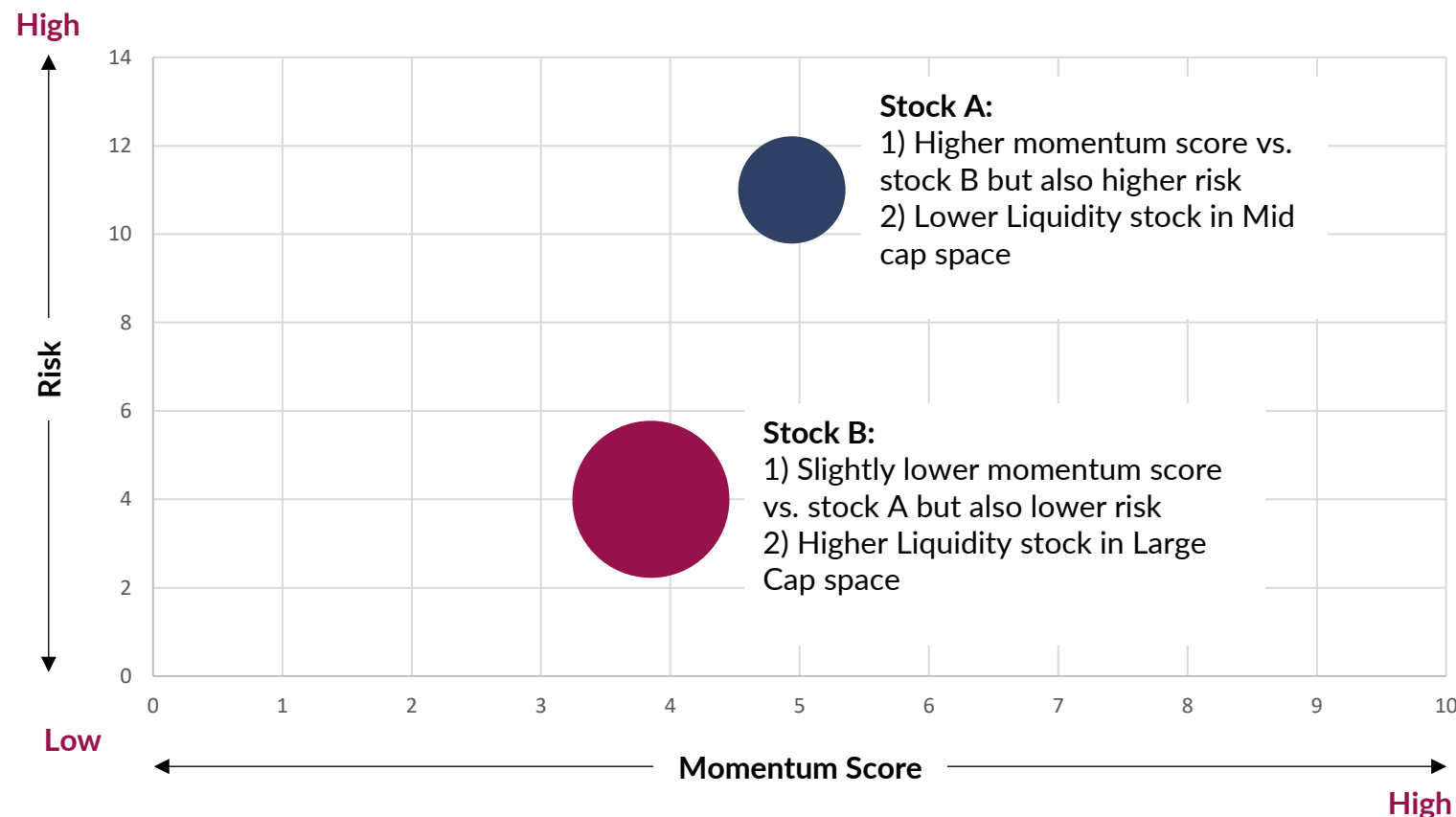


Portfolio construction approach



For detailed asset allocation and investment strategy, please refer Scheme Information Document of the Scheme.

Efficient risk management



Stock A

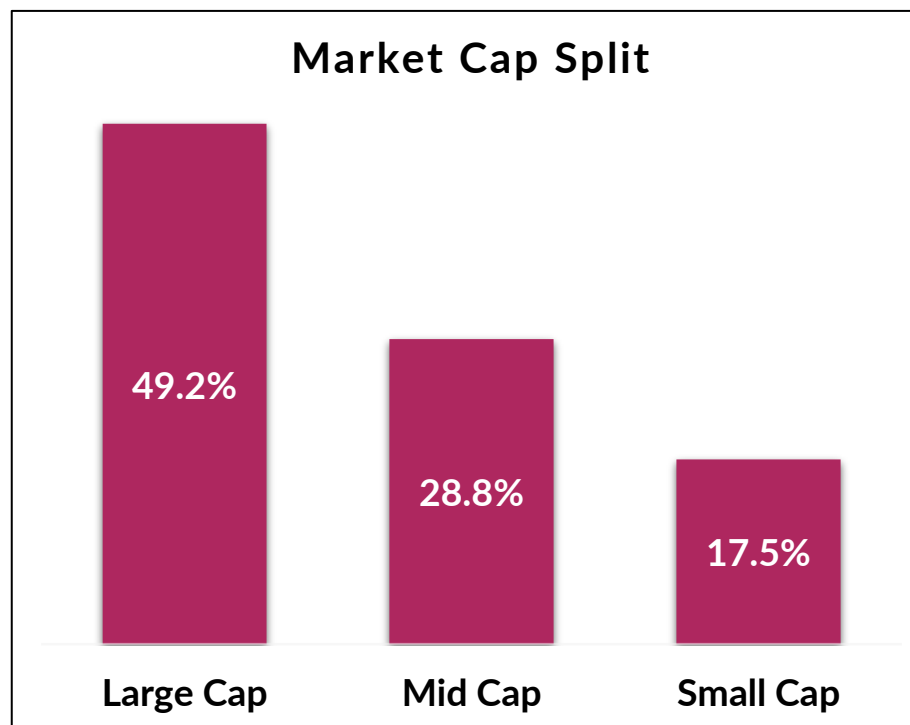
- Has higher risk and higher score

Stock B

- Has lower risk and slightly lower score
- Hence, may have higher portfolio exposure

Portfolio Snapshot

Quants	%NAV
Fund Size	1,386 Cr
Total Stock Count	38
Active Share %	75.22%
Top 10 Stocks %	48.34%
Top 5 Sector %	48.78%



Portfolio Snapshot

Top 10 Stocks

Stock Name	%NAV
ICICI Bank Limited	8.40%
Bharti Airtel Limited	6.48%
HDFC Bank Limited	6.43%
Mahindra & Mahindra Limited	4.60%
Bajaj Finance Limited	4.09%
Divi's Laboratories Limited	4.05%
InterGlobe Aviation Limited	3.75%
Narayana Hrudayalaya Limited	3.68%
Muthoot Finance Limited	3.44%
Bajaj Finserv Limited	3.42%

Active Stock position w.r.t Benchmark

Top 5 Overweight Positions	Holding %	Act. Wt %
Bharti Airtel Limited	6.48%	2.79%
Divi's Laboratories Limited	4.05%	3.61%
Narayana Hrudayalaya Ltd.	3.68%	3.60%
Muthoot Finance Ltd	3.45%	3.30%
Mahindra & Mahindra Ltd.	4.60%	3.17%
Top 5 Underweight Positions	Holding %	Act. Wt %
HDFC Bank Limited	6.43%	-1.34%
UltraTech Cement Limited	0.48%	-0.25%
Eicher Motors Limited	0.61%	0.22%
Coforge Limited	0.61%	0.28%
Torrent Power Limited	0.58%	0.43%

Portfolio Snapshot

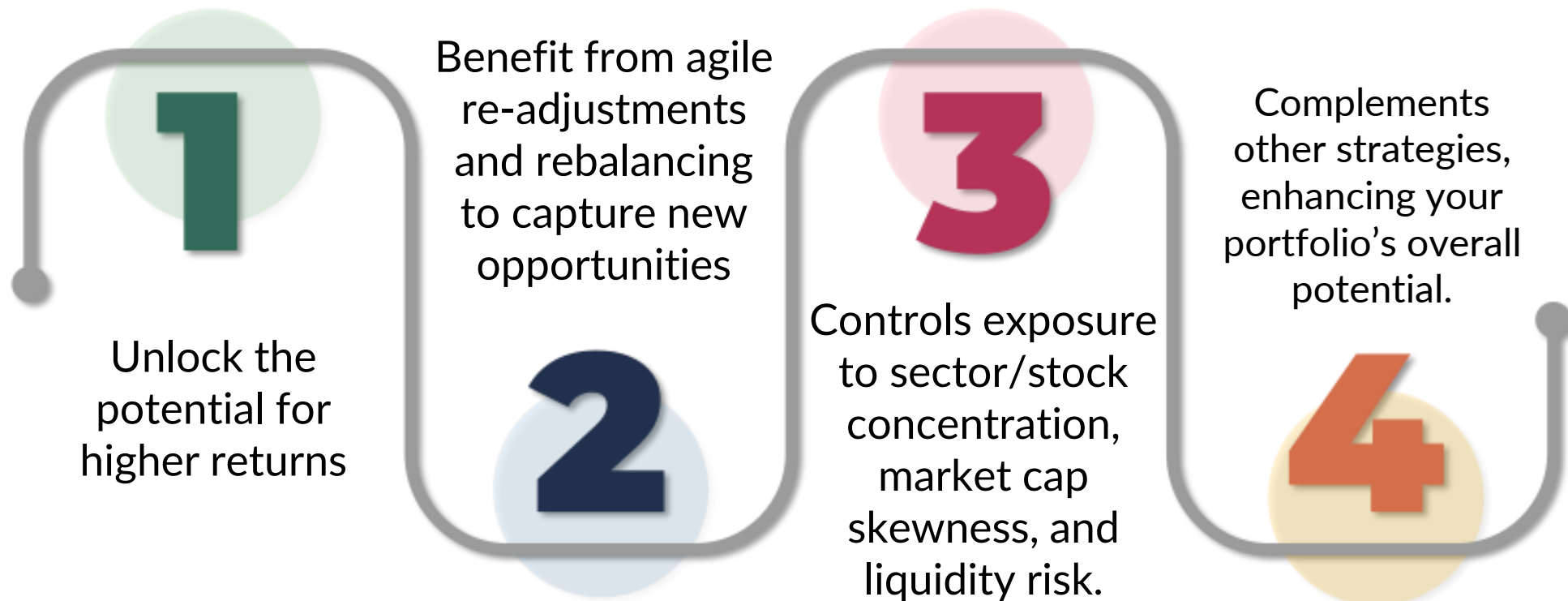
Top 5 Sector allocation

Sector Name	%NAV
Banks	14.83%
Finance	13.52%
Telecom - Services	7.53%
Consumer Durables	6.73%
Fertilizers & Agrochemicals	6.17%

Active Sector position w.r.t Benchmark

Top 5 Overweight Positions	% Holding	Act. Wt %
Chemicals	11.00%	8.79%
Services	6.52%	4.64%
Telecommunication	7.53%	4.05%
Consumer Durables	6.73%	3.97%
Healthcare	9.53%	3.33%
Top 5 Underweight Positions	% Holding	Act. Wt %
Capital Goods	0.92%	-4.88%
Oil, Gas & Consumable Fuels	3.35%	-4.54%
Information Technology	5.12%	-3.18%
Financial Services	27.19%	-2.93%
Power	0.58%	-2.66%

Why Axis Momentum Fund?



Ensures the portfolio remains responsive to market changes, potentially leading to better performance and risk management.

Fund Facts

AXIS MOMENTUM FUND

(An open-ended equity scheme following the momentum theme)



Minimum
application:

₹100 & in multiples of ₹1
thereafter

Benchmark:
NIFTY
500 TRI



Asset
Allocation:



80% to 100%

Equity & Equity related
instruments of companies
selected based on momentum
theme

0% to 20%

Other Equity & Equity
related instruments

0% to 20%

Debt & Money Market
Instruments

0% to 10%

Units issued by REITs
& InvITs



Investment
Objective:

- To generate long term capital appreciation for investors from a portfolio of equity and equity related securities selected based on the momentum theme.
- There is no assurance that the investment objective of the scheme will be achieved.

Fund
Managers:

Karthik Kumar &
Mayank Hyanki



Exit Load:

If redeemed / switched - out within 12 months - For 10% of investment: Nil, For remaining investments: 1%

If redeemed/switched out after 12 months from the date of allotment: Nil . For complete details refer to the SID of the scheme available on our website

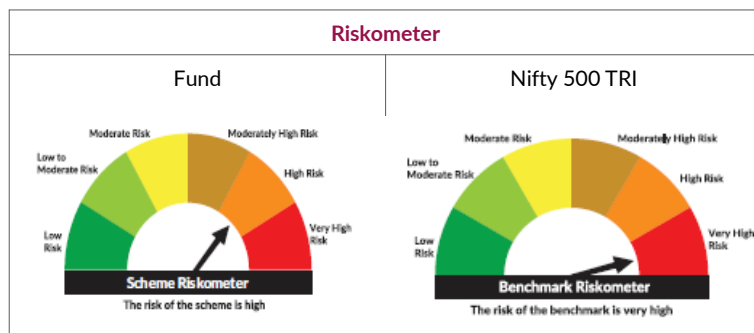
Product Labelling: Axis Momentum Fund

(An open-ended equity scheme following the momentum theme)

Benchmark: NIFTY 500 TRI

This product is suitable for investors who are seeking*:

- Capital appreciation over long term
- An equity scheme investing in equity & equity related securities selected based on the momentum theme.



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Statutory Details and Risk Factors

Data updated As on 30th June 2025.

Past performance may or may not be sustained in the future. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time.

Axis Bank Ltd. Is not liable or responsible for any loss or shortfall resulting from the operation of the scheme.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

Performance Disclaimer and Risk factors

Past performance may or may not be sustained in the future.

The data/statistics / information given are to explain various concepts and general market trends in the securities market. The information on sector(s)/stock(s)/issuer(s) mentioned in this presentation is provided on the basis of publicly available information illustration purpose only and should not be construed as any investment advice / research report / recommendation to buy / sell / hold securities by Axis AMC / Axis Mutual Fund. The Fund manager may or may not choose to have any present / future position in these sector(s)/stock(s)/issuer(s).

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Thank you