



AXIS ASSET MANAGEMENT

# **Agenda**



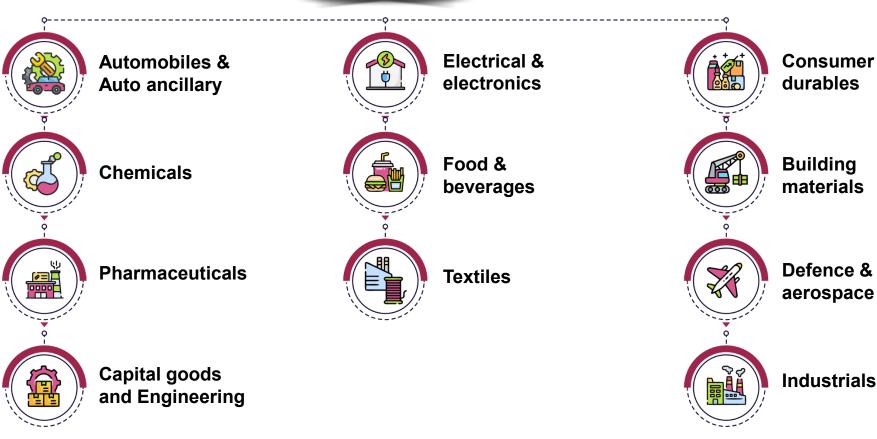


# **Manufacturing theme**



Exposure to 11 sectors comprising of 66 industries





Source: NSE methodology of Nifty India Manufacturing Index. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

# Journey of Manufacturing in India



The key to growth & innovation



#### Post Independence Era (1948 – 1990)

- Focus on basic & heavy industries through 5-year plans
- Industrial Policy Resolution 1956 forming the basis of Industrial Planning
- License Raj (1965-1980)



# The Transformation (Post 1991)

- Opening markets to Global Competition
- Entry of private sector players
- Govt. policy measures boosted the service sector and MSMEs



# Way Forward (2020 onwards)

- Reforms & larger budgets to boost the manufacturing sector
- Aatmanirbhar Bharat, Make in India 2.0 & Vocal for Local
- Focus on exports & FDI inflows to enhance manufacturing as a proportion to GDP

#### **Growth in manufacturing**

AXIS MUTUAL FUND

Government initiatives have been a key driver

Make in India (2014): To turn India into centre for manufacturing, design and innovation



Industrial corridor development programme (11 corridors): To improve the connectivity and logistics



India Stack: Leveraging technology to ease economic bottlenecks and provide services at scale





PM Gati Shakti - NMP: Multi-modal infrastructure platform. Monetization plan aimed at creating a circular financing model



**PLI schemes:** Various schemes for 14 sectors to enhance manufacturing capabilities and exports



**Aatmanirbhar Bharat:** Encourage import substitution

Source: Make in India website, India.gov.in

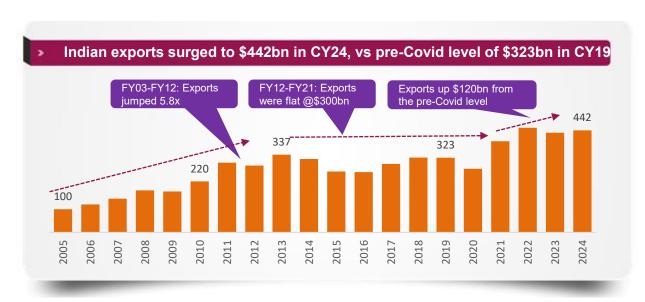
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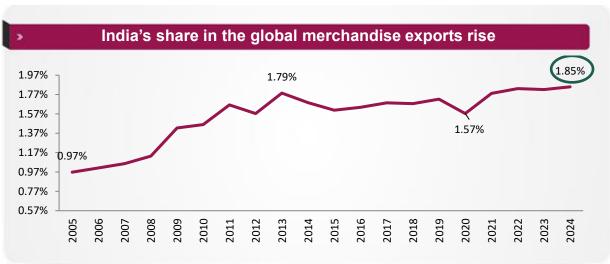
#### Make in India, Make for the World



Indian goods have multiple demand centers globally

... tailwinds have begun showing results, but India still has a long way to go





India is also using its geo-political standing to advance trade talks and sign new free trade agreements (FTA's) with key trading partners

#### **Domestic Demand**



#### A Unique demand center for Indian products

- India is the largest aspirational population in the world
- Unlike other manufacturing centers, Indian economy is heavily dependent on consumption
- Large middle class, demands internationally competitive goods
- Domestic + export demand makes manufacturing in India viable
- This also makes Indian manufacturing less cyclical to global economic vagaries

Why is domestic demand growing now?

Virtuous Investment Cycle

Improving economic sentiment creates demand for products

High-capacity utilization creating economies of scale

Additional Capex needed to meet **global + domestic** demand

# Discretionary spending to gain ground



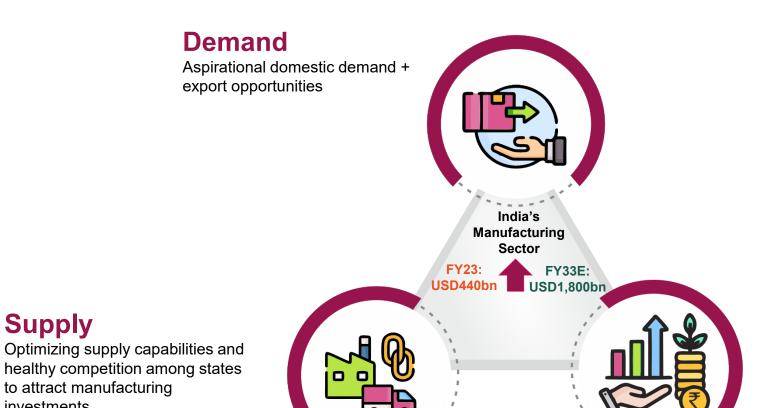
Increasing incomes leading to premiumization

	FY 12	FY 24	FY 32e
» Nominal GDP	\$1,826bn	\$3,639bn	\$7,903bn
Manufacturing share of GDP	\$310bn	\$461bn	\$1,700bn
Consumption share of GDP	\$1,026bn	\$2190bn	\$4,544bn
Retail Market	\$461bn 45%	\$850bn 39%	\$1,834bn 40%
Non-Retail Consumption (automotive, leisure, hotels, education, health etc.)	\$565bn 55%	\$1,340bn 61%	\$2,710bn 60%

# **Opportunity For India Manufacturing**



Manufacturing sector – 3-Pronged Opportunity



#### **Geo-politics**

Multi-polar world and India's growing geopolitical cloud

Source: Axis MF Research

Supply

investments



# Introducing Axis India Manufacturing Fund

(An open ended equity scheme representing the India manufacturing theme)



# Manufacturing theme vs Broad markets



Focus on the domestic economy

	Nifty India Manufacturing Index	Nifty 500 Index	Nifty 50 Index		
Automobile and Auto Components	26.44	7.08	6.80		
Capital Goods	21.30	6.30	1.76		
Healthcare	16.25	6.28	4.22		
Metals & Mining	13.92	3.68	3.83		
Chemicals	7.24	1.93	0		
Oil, Gas & Consumable Fuels	9.00	7.76	10.12		
Consumer Durables	4.61	2.76	2.27		
Textiles	0.99	0.26	0		
Total	99.75	36.05	29.0		
Others	0.25	63.95	71.0		

Current equity markets landscape, allocations are heavily skewed towards the service sector

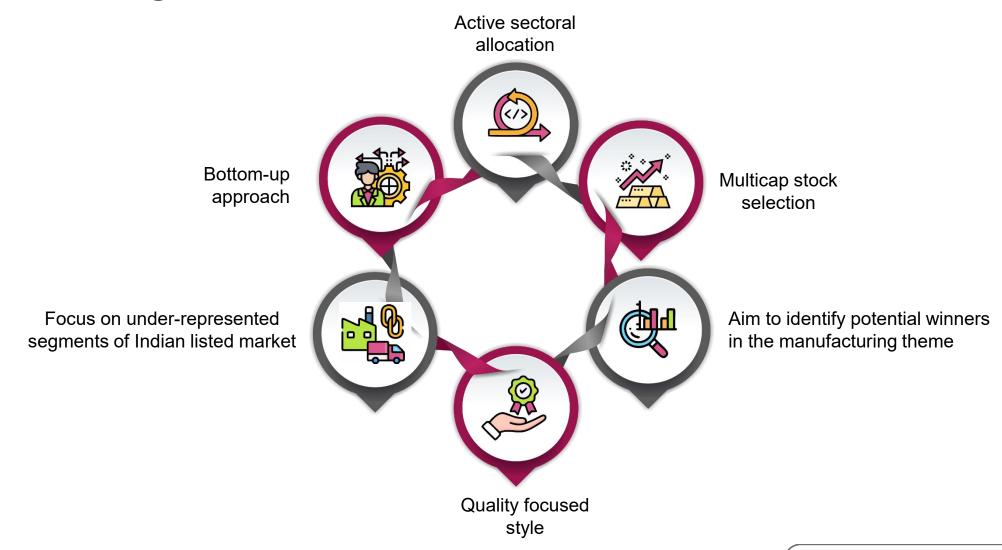
A dedicated allocation to high growth stories in the manufacturing space could be taken via a dedicate thematic fund like Axis India Manufacturing Fund

The fund will invest 100% of its assets in India

Data as on 31st October 2025. Source: NSE. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

# What to Expect from Axis India Manufacturing Fund?

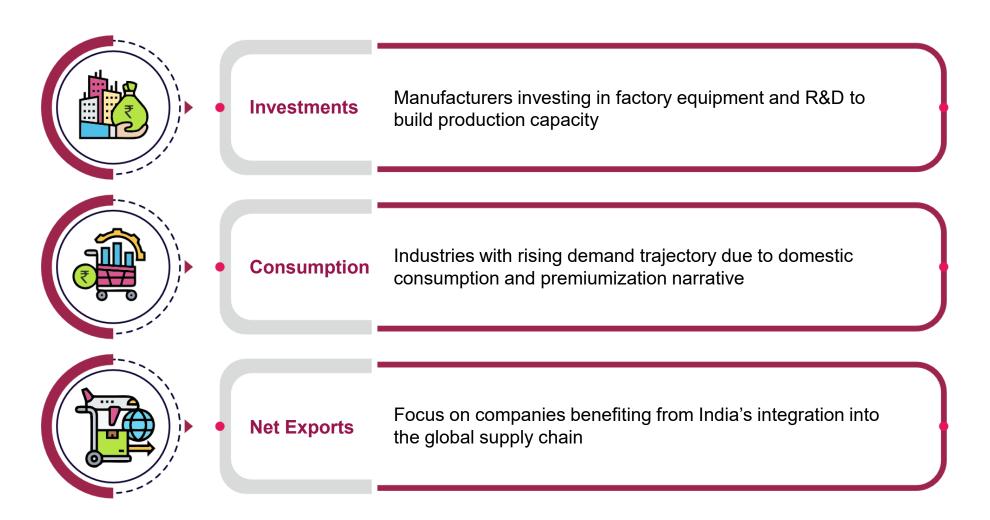








The fund will aim to identify companies across 3 segments of the Indian economy



#### **Sub theme 1: Investments**



India Industrials: Capex Cycle

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Thrust on Public capex

National infra pipeline, GATI Shakti, monetization pipeline, multilateral agencies & DFI Private capex cycle revival

Multipolar world, PLI schemes & Aatmanirbhar Bharat

**Transport & Infra** 

Railways, Highways, Airports and Ports **Defence** 

Upgradation, modernization and indigenization **Utilities** 

Power, Water and Smart cities

**Corporate Capex** 

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Improved balance sheet, capacity utilisation, pricing power **Factory Buildings** 

Rising manufacturing across multiple sectors

**Real Estate** 

Increase in disposable income

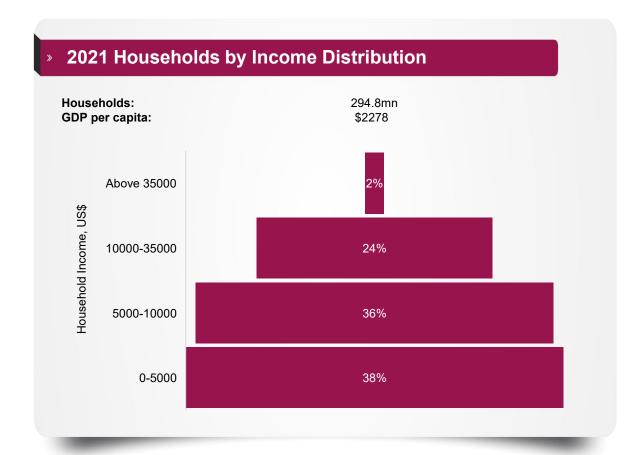


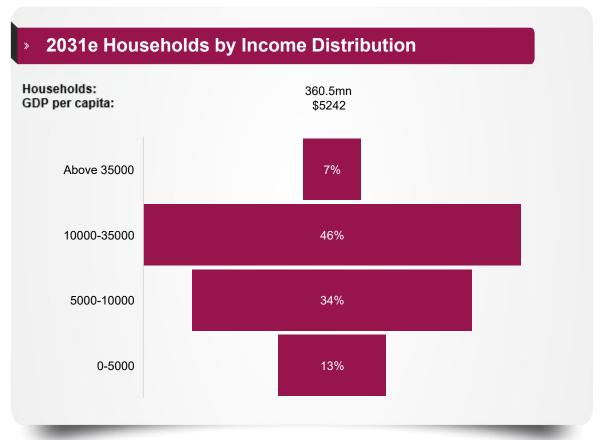
Data as of March 2025. Source: Morgan Stanley, Axis MF Research. The above graphs are used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy

## **Sub theme 2: Consumption**



Increasing income leads to premiumization



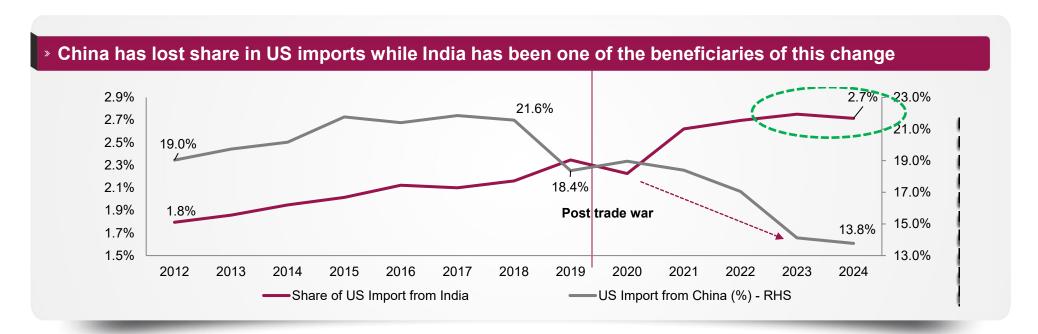


#### **Sub theme 3: Net exports**



#### **Focus on import substitution**

- Narrative driven by Make In India since 2014
- Series of policies aimed at strengthening Indian companies in global markets
- Incentives like PLI fostering manufacturing ecosystem across sectors
- Effects visible in sectors like Cables & Wires, Electronics, Industrial products, Chemicals, Pharma (China+1 narrative)



Source: MEITY, MoC, Spark Research. Data as of calendar year end 2024. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation

#### **Fund Facts**





Category **Thematic** 



Benchmark
NIFTY India Manufacturing TRI



Fund Manager
Mr. Shreyash Devalkar
and Mr. Nitin Arora



Typical Investment Horizon: **5+ years** 



Min. application amount: Rs. 500 and in multiples of Rs. 1 thereafter



Inception Date: 21st December 2023

#### **Asset Allocation**



#### Under normal circumstances the asset allocation will be:

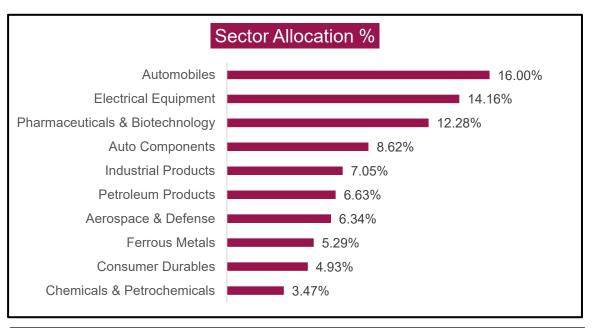
		allocations al assets)	Risk Profile as per risk-o-meter	
Instruments	Minimum	Maximum	Nisk i forme as per fisk-o-meter	
Equity & Equity related instruments selected based on the manufacturing theme	80	100	Very High	
Other Equity & Equity Related Instruments	0	20	Very High	
Debt & Money Market Instruments	0	20	Moderate	
Units issued by REITs & InVITs	0	10	Very High	

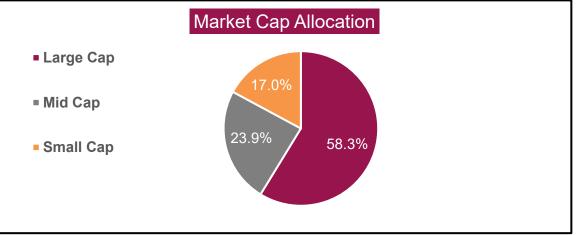
#### **Current portfolio**

#### 31st October 2025

Top 10 Stocks				
Company	Holding %			
Mahindra & Mahindra Limited	5.59%			
Bharat Electronics Limited	4.74%			
Reliance Industries Limited	4.01%			
Cummins India Limited	3.43%			
Maruti Suzuki India Limited	3.43%			
Sun Pharmaceutical Industries Limited	2.92%			
Tata Steel Limited	2.85%			
TVS Motor Company Limited	2.82%			
Hindalco Industries Limited	2.58%			
GE Vernova T&D India Limited	2.56%			
Total	34.9%			



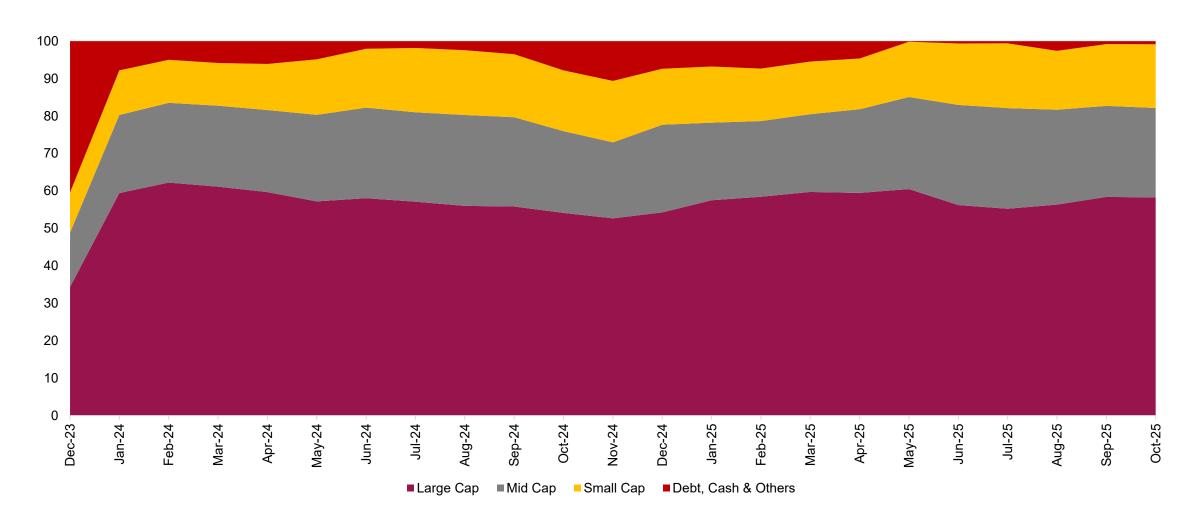




Exposure as % of Net assets. Source: ACEMF. Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization. Past performance may or may not be sustained in the future. Stock(s) / Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Data as of 31st October 2025. For complete portfolio please refer website <a href="https://www.axismf.com/mutual-funds/equity-funds/axis-india-manufacturing-fund/im-dg/direct">https://www.axismf.com/mutual-funds/equity-funds/axis-india-manufacturing-fund/im-dg/direct</a>

#### **Portfolio Allocation**





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Data As on 31st October 2025.

## **Performance**



#### **31st October 2025**

	1 Year		Since Inception	
Period	CAGR (%)	Current Value of Investment of ₹10,000/-	CAGR (%)	Current Value of Investment of ₹10,000/-
Axis India Manufacturing Fund - Regular Plan - Growth	4.23%	10,423	21.17%	14,300
Nifty India Manufacturing TRI (Benchmark)	8.15%	10,815	22.54%	14,604
Nifty 50 TRI (Additional Benchmark)	7.59%	10,759	12.19%	12,391

Past performance may or may not be sustained in future. Different plans have different expense structure. Shreyash Devalkar is managing the scheme since 21<sup>st</sup> December 2023 and he manages 8 schemes of Axis Mutual Fund & Nitin Arora is managing the scheme since 21<sup>st</sup> December 2023 and he manages 4 schemes of Axis Mutual Fund. Face Value per unit : ₹10.

Please click on <a href="https://www.axismf.com/cms/sites/default/files/Statutory/WDP\_Annexure\_Oct.pdf">https://www.axismf.com/cms/sites/default/files/Statutory/WDP\_Annexure\_Oct.pdf</a> to view the performance of other schemes currently managed by the fund manager. Note: In case you require physical copy of this document request you to kindly take the printout to review the fund managers performance of other schemes managed by him from the above link given.



#### **SIP** Performance

#### **31st October 2025**

	Axis India Manufacturing Fund - Regular Plan – Growth (Inception: 21st December 2023)		
SIP Investments	Since Inception SIP	1 Year SIP	
Total Amount Invested	2,30,000	1,20,000	
Market value as on 31st October 2025	2,58,554	1,29,752	
Returns (CAGR)	12.25%	15.44%	
Benchmark Returns (CAGR)	14.72%	21.16%	
Additional Benchmark Returns (CAGR)	10.27%	14.55%	

Past performance may or may not be sustained in future. Data As on 31st October 2025. Returns greater than 1 year period are compounded annualized. Benchmark: Nifty India Manufacturing TRI. Additional Benchmark: Nifty 50 TRI. Inception Date: 21st December 2023. Shreyash Devalkar is managing the scheme since 21st December 2023 and he manages 8 schemes of Axis Mutual Fund & Nitin Arora is managing the scheme since 21st December 2023 and he manages 4 schemes of Axis Mutual Fund. Please click on link <a href="https://www.axismf.com/cms/sites/default/files/Statutory/WDP\_Annexure\_Oct.pdf">https://www.axismf.com/cms/sites/default/files/Statutory/WDP\_Annexure\_Oct.pdf</a> to view the performance of other schemes currently managed by the fund manager. To refer scheme performance please refer slide 21. SIP returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return).

Above investment simulation is for illustration purpose only and should not be construed as a promise on minimum returns and safeguard of capital. Above calculation is based on Regular Plan - Growth Option NAV. Assuming Rs. 10,000 invested systematically on the first business day of every month over a period of time.

<sup>\*</sup>Note - The above investment simulation should not be construed as a promise on minimum returns and safeguard of capital.

# **Product Labelling**



Fund Name & Benchmark	Product Labelling	Product Risk-o-meter	Benchmark Risk-o-meter
AXIS INDIA MANUFACTURING FUND  (An open-ended equity scheme representing the India manufacturing theme)  Benchmark: NIFTY India Manufacturing TRI	<ul> <li>This product is suitable for investors who are seeking*</li> <li>Capital appreciation over long term</li> <li>An equity scheme investing in Indian equity &amp; equity related securities of companies engaged in manufacturing</li> </ul>	Low to Mederate Risk  Scheme Riskometer  The risk of the scheme is very high  Axis India India Manufacturing TRI	Moderate Risk  Low to Moderate Risk  Benchmark Riskometer The risk of the benchmark is very high  NIFTY India Manufacturing TRI

#### **Disclaimer and Risk Factors**



Data as on 31st October 2025.

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Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs. 1 Lakh).

Trustee: Axis Mutual Fund Trustee Ltd.

**Investment Manager:** Axis Asset Management Co. Ltd. (the AMC).

**Risk Factors:** Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

# **Thank You**