

**AXIS INDIA**

**MANUFACTURING**

**FUND**

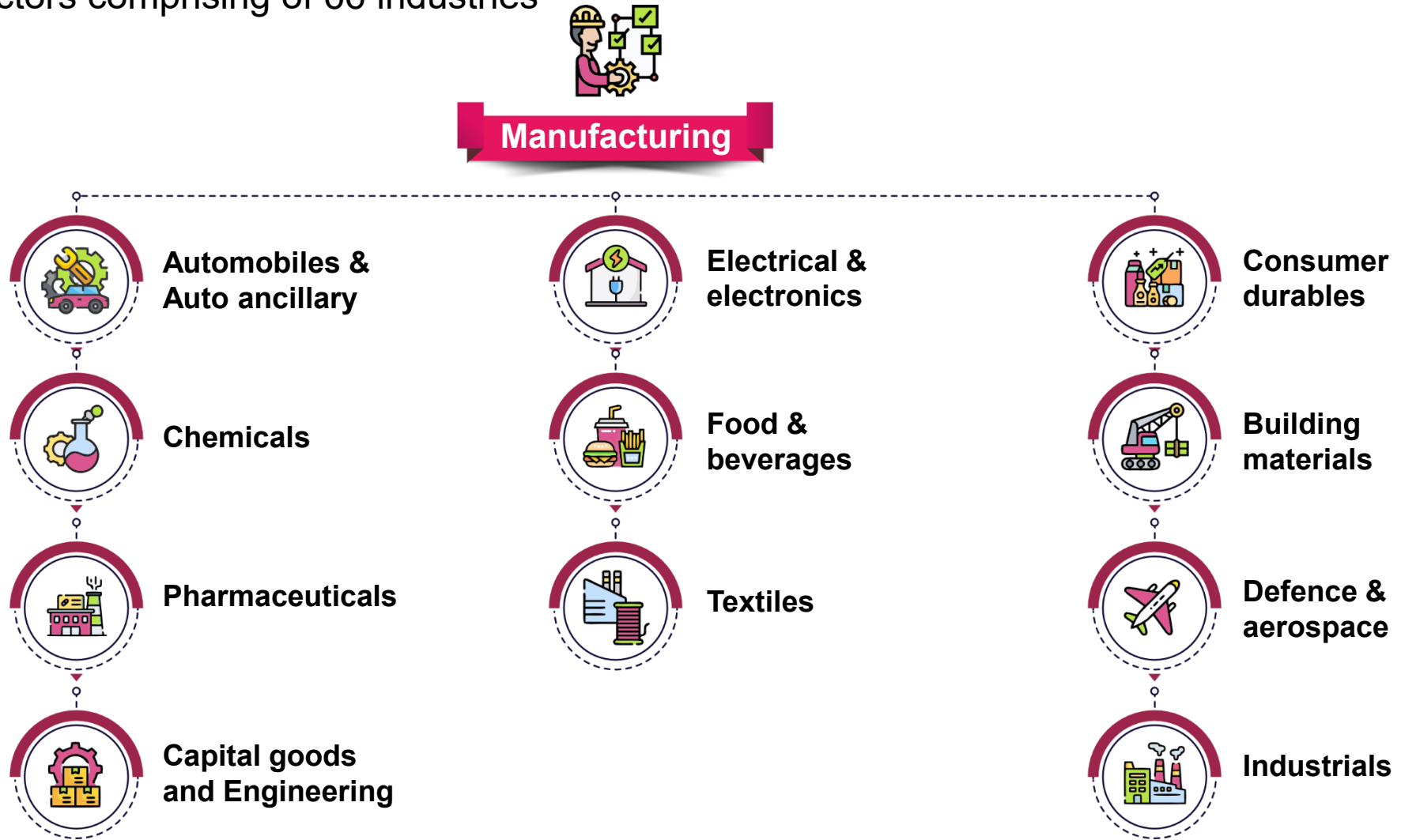
(An open-ended equity scheme representing the India manufacturing theme)

# Agenda



# Manufacturing theme

Exposure to 11 sectors comprising of 66 industries



Source: NSE methodology of Nifty India Manufacturing Index. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

# Journey of Manufacturing in India

The key to growth & innovation



## Post Independence Era (1948 – 1990)

- Focus on basic & heavy industries through 5-year plans
- Industrial Policy Resolution 1956 forming the basis of Industrial Planning
- License Raj (1965-1980)



## The Transformation (Post 1991)

- Opening markets to Global Competition
- Entry of private sector players
- Govt. policy measures boosted the service sector and MSMEs



## Way Forward (2020 onwards)

- Reforms & larger budgets to boost the manufacturing sector
- Aatmanirbhar Bharat, Make in India 2.0 & Vocal for Local
- Focus on exports & FDI inflows to enhance manufacturing as a proportion to GDP

# Growth in manufacturing

Government initiatives have been a key driver

**Make in India (2014):** To turn India into centre for manufacturing, design and innovation



**PM Gati Shakti - NMP:** Multi-modal infrastructure platform. Monetization plan aimed at creating a circular financing model

**Industrial corridor development programme (11 corridors):** To improve the connectivity and logistics



**PLI schemes:** Various schemes for 14 sectors to enhance manufacturing capabilities and exports

**India Stack:** Leveraging technology to ease economic bottlenecks and provide services at scale

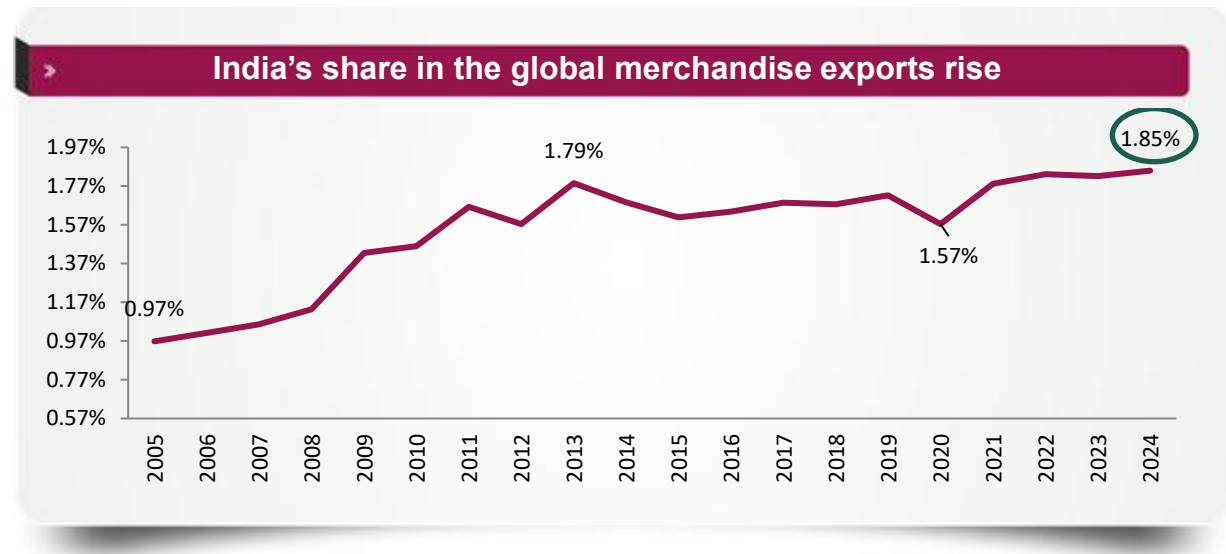
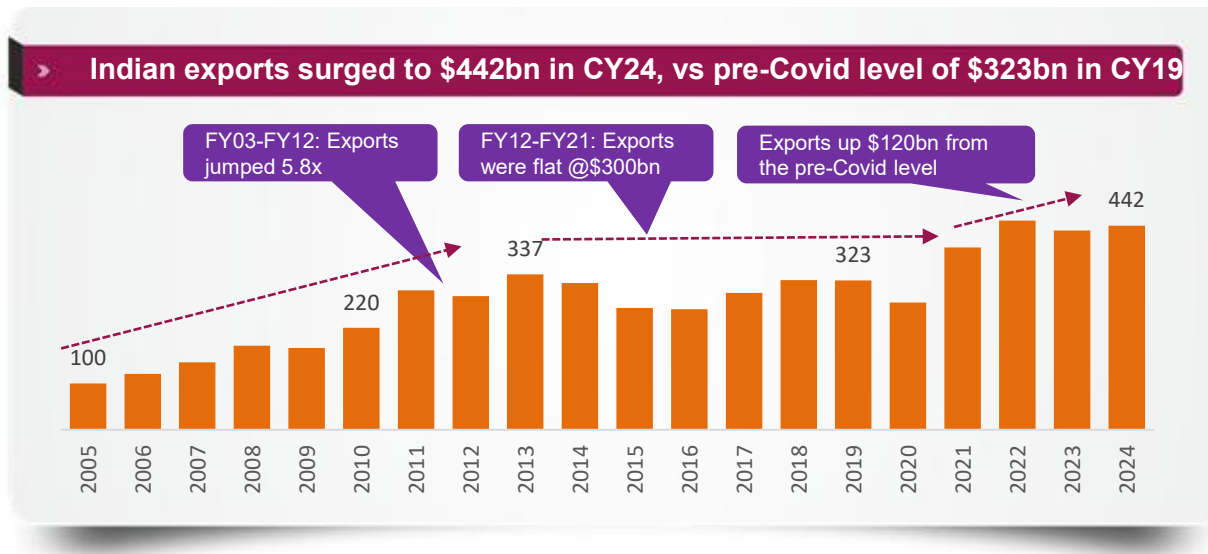


**Aatmanirbhar Bharat:** Encourage import substitution

# Make in India, Make for the World

Indian goods have multiple demand centers globally

... tailwinds have begun showing results, but India still has a long way to go



**India is also using its geo-political standing to advance trade talks and sign new free trade agreements (FTA's) with key trading partners**

# Domestic Demand

A Unique demand center for Indian products

- India is the largest aspirational population in the world
- Unlike other manufacturing centers, Indian economy is heavily dependent on consumption
- Large middle class, demands internationally competitive goods
- Domestic + export demand makes manufacturing in India viable
- This also makes Indian manufacturing less cyclical to global economic vagaries

Why is domestic demand growing now?

## Virtuous Investment Cycle

Improving economic sentiment creates demand for products

High-capacity utilization creating economies of scale

Additional Capex needed to meet **global + domestic** demand

# Discretionary spending to gain ground

Increasing incomes leading to premiumization

	FY 12	FY 24	FY 32e
> <b>Nominal GDP</b>	\$1,826bn	\$3,639bn	\$7,903bn
> <b>Manufacturing share of GDP</b>	\$310bn	\$461bn	\$1,700bn
> <b>Consumption share of GDP</b>	\$1,026bn	\$2190bn	\$4,544bn
<b>Retail Market</b>	\$461bn 45%	\$850bn 39%	\$1,834bn 40%
<b>Non-Retail Consumption</b> (automotive, leisure, hotels, education, health etc.)	\$565bn 55%	\$1,340bn 61%	\$2,710bn 60%

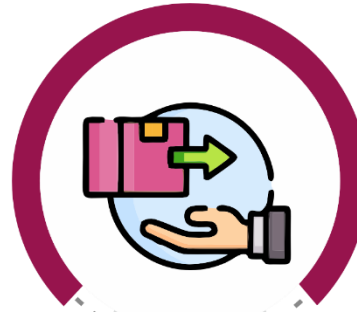
Allocation of spends to shift in favour of discretionary categories

# Opportunity For India Manufacturing

Manufacturing sector – 3-Pronged Opportunity

## Demand

Aspirational domestic demand + export opportunities



## Supply

Optimizing supply capabilities and healthy competition among states to attract manufacturing investments



India's  
Manufacturing  
Sector

FY23:  
USD440bn

FY33E:  
USD1,800bn



## Geo-politics

Multi-polar world and India's growing geopolitical cloud

*Introducing*  
**Axis India Manufacturing  
Fund**

(An open ended equity scheme representing the India  
manufacturing theme)



# Manufacturing theme vs Broad markets

Focus on the domestic economy

	Nifty India Manufacturing Index	Nifty 500 Index	Nifty 50 Index
Automobile and Auto Components	28.46	6.74	7.19
Capital Goods	19.35	5.75	1.22
Healthcare	16.61	6.64	3.78
Metals & Mining	12.71	3.37	3.50
Chemicals	8.08	2.14	0
Oil, Gas & Consumable Fuels	8.33	7.64	9.99
Consumer Durables	4.89	2.83	2.20
Textiles	1.17	0.31	0
Total	99.50	35.42	27.88
Others	0.50	64.58	72.12

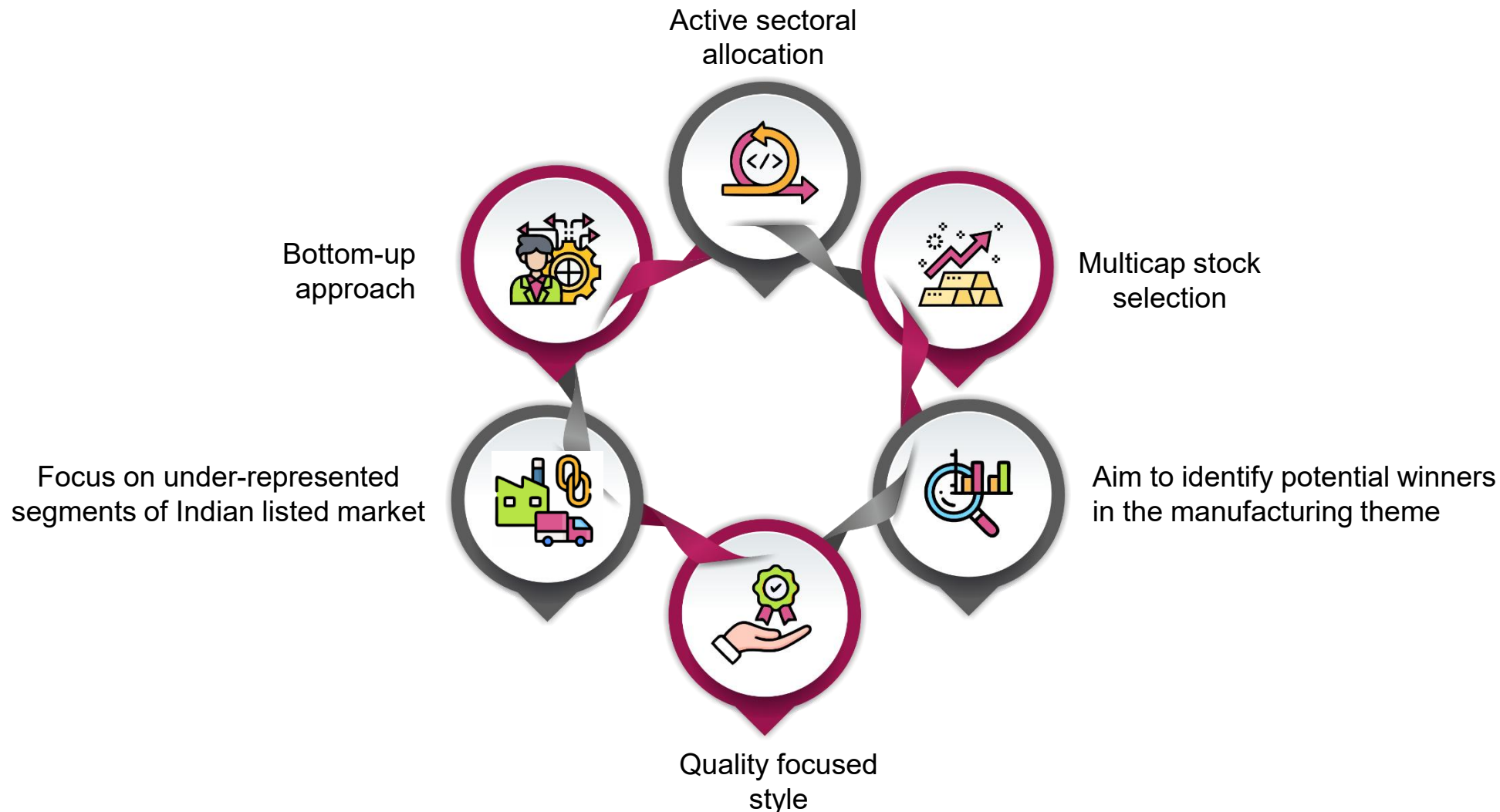
Current equity markets landscape, allocations are heavily skewed towards the service sector

A dedicated allocation to high growth stories in the manufacturing space could be taken via a dedicate thematic fund like Axis India Manufacturing Fund

The fund will invest 100% of its assets in India

Data as on 31<sup>st</sup> July 2025. Source: NSE. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

# What to Expect from Axis India Manufacturing Fund?



# Investment approach

The fund will aim to identify companies across 3 segments of the Indian economy



## Investments

Manufacturers investing in factory equipment and R&D to build production capacity



## Consumption

Industries with rising demand trajectory due to domestic consumption and premiumization narrative

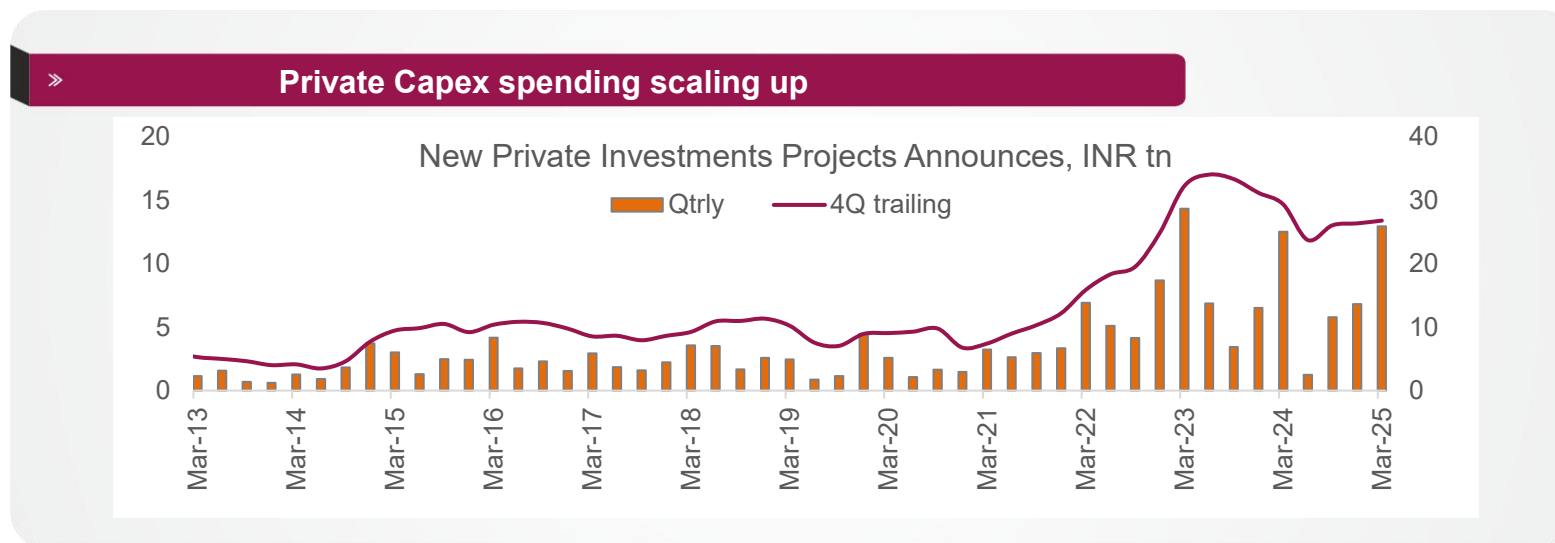
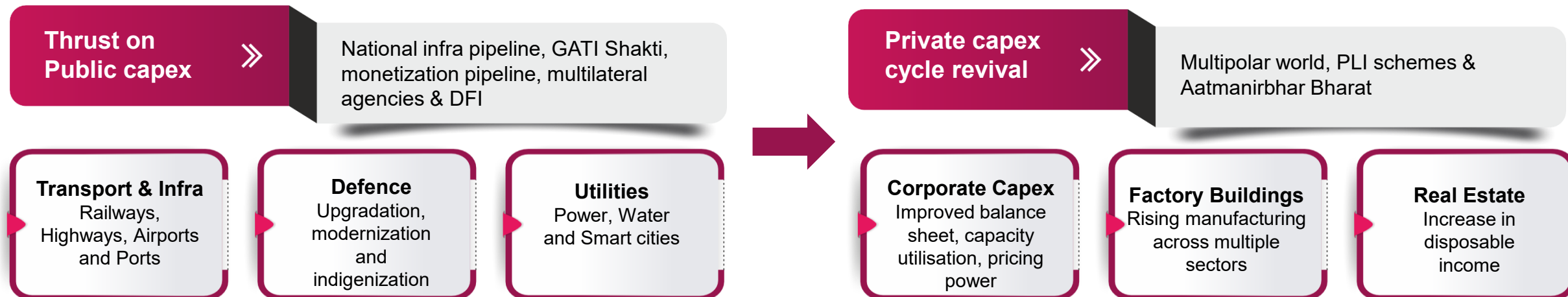


## Net Exports

Focus on companies benefiting from India's integration into the global supply chain

# Sub theme 1: Investments

## India Industrials: Capex Cycle



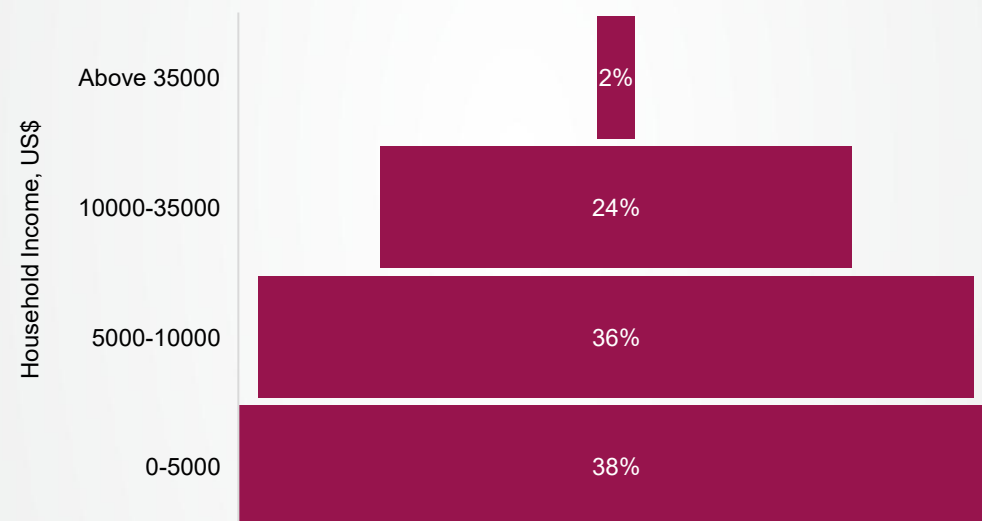
# Sub theme 2: Consumption

Increasing income leads to premiumization

## » 2021 Households by Income Distribution

Households:  
GDP per capita:

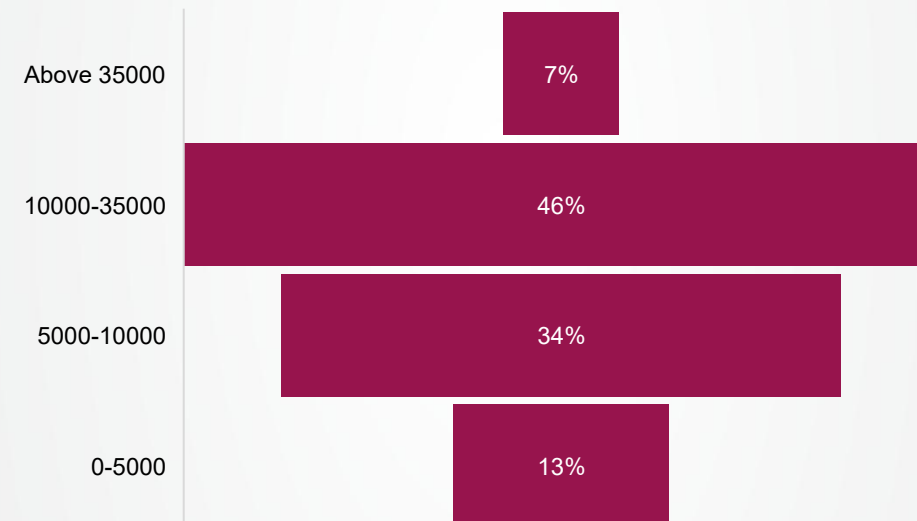
294.8mn  
\$2278



## » 2031e Households by Income Distribution

Households:  
GDP per capita:

360.5mn  
\$5242

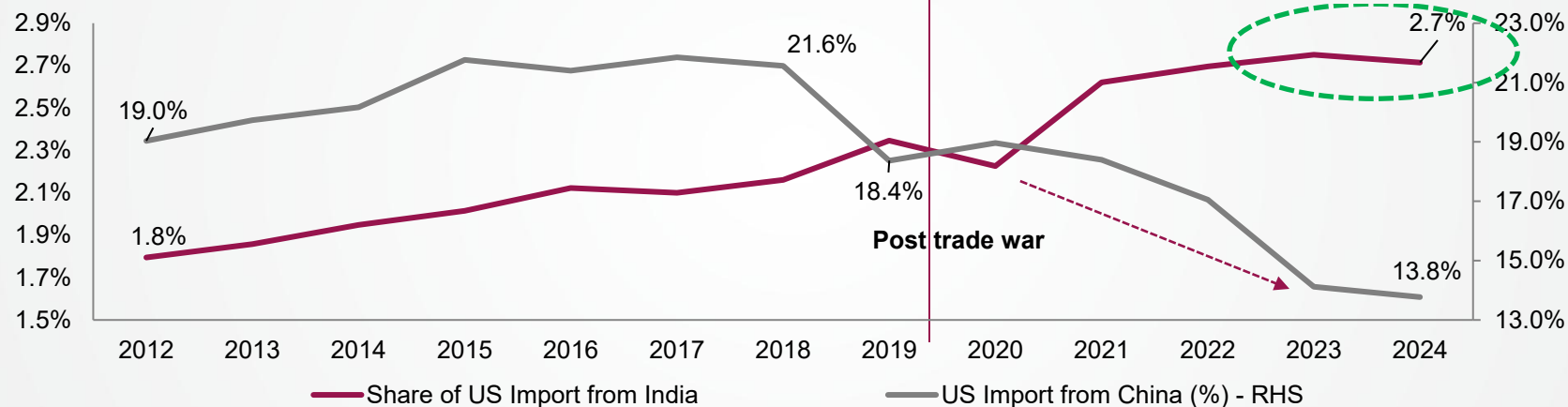


# Sub theme 3: Net exports

## Focus on import substitution

- Narrative driven by Make In India since 2014
- Series of policies aimed at strengthening Indian companies in global markets
- Incentives like PLI fostering manufacturing ecosystem across sectors
- Effects visible in sectors like Cables & Wires, Electronics, Industrial products, Chemicals, Pharma (China+1 narrative)

### » China has lost share in US imports while India has been one of the beneficiaries of this change

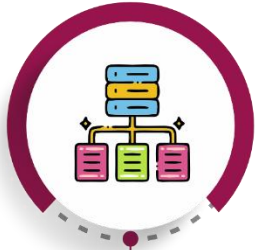


Source: MEITY, MoC, Spark Research. Data as of calendar year end 2024. The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation

# Fund Facts



Category  
**Thematic**



Benchmark  
**NIFTY India Manufacturing TRI**



Fund Manager  
**Mr. Shreyash Devalkar  
and Mr. Nitin Arora**



Typical Investment Horizon:  
**5+ years**



Min. application amount:  
**Rs. 500 and in multiples of Rs. 1 thereafter**



Inception Date:  
**21<sup>st</sup> December 2023**

# Asset Allocation

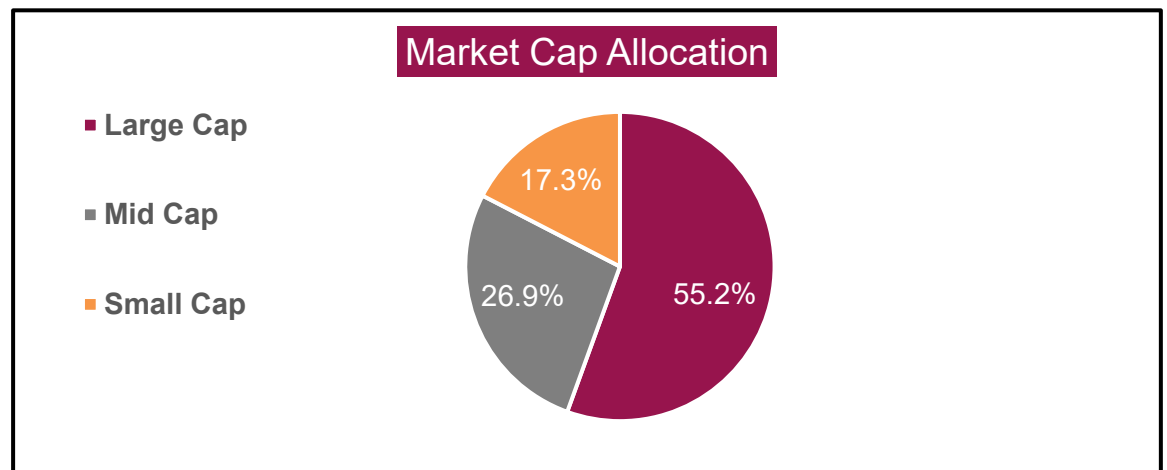
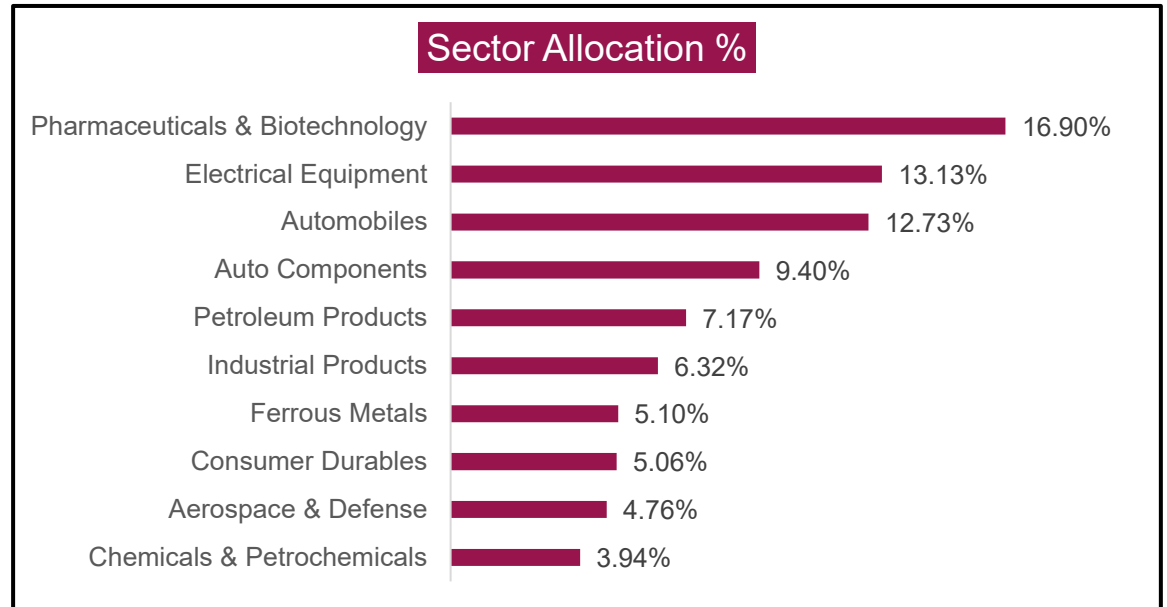
Under normal circumstances the asset allocation will be:

Instruments	Indicative allocations (% of total assets)		Risk Profile as per risk-o-meter
	Minimum	Maximum	
Equity & Equity related instruments selected based on the manufacturing theme	80	100	Very High
Other Equity & Equity Related Instruments	0	20	Very High
Debt & Money Market Instruments	0	20	Moderate
Units issued by REITs & InVITs	0	10	Very High

# Current portfolio

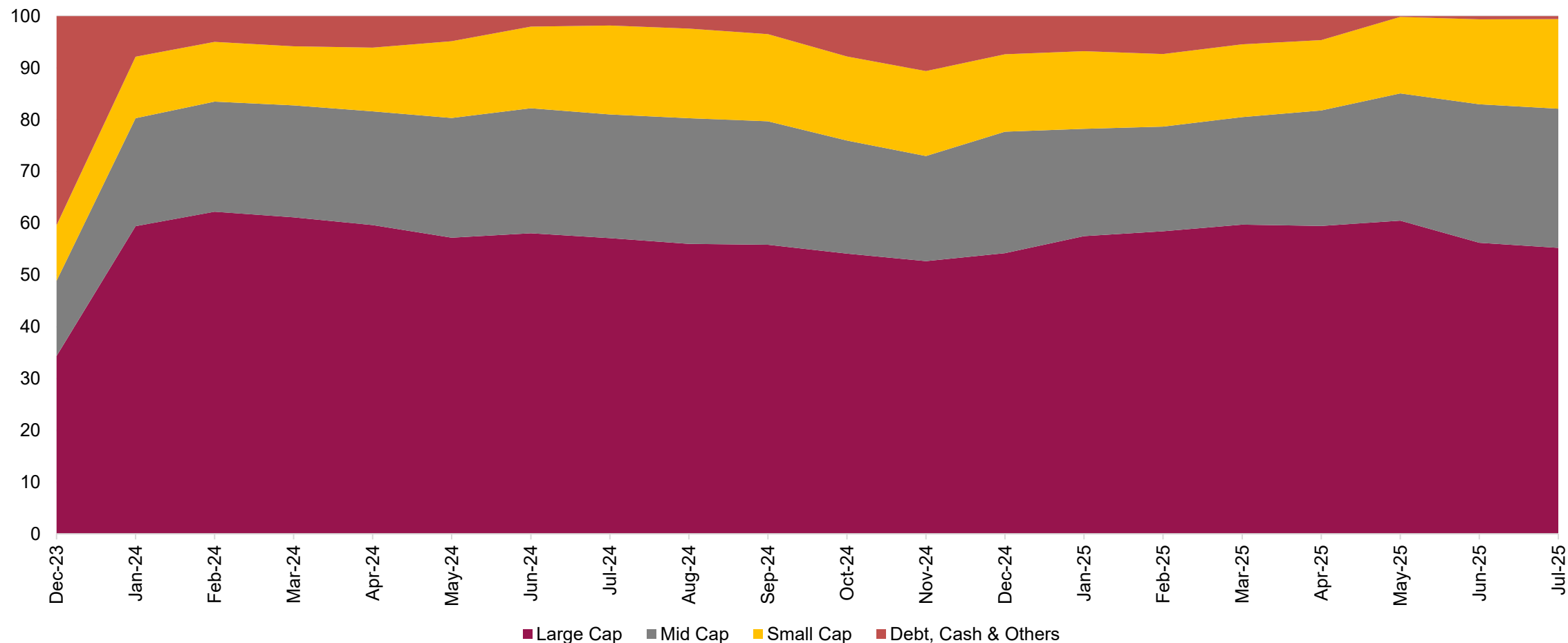
31<sup>st</sup> July 2025

Top 10 Stocks	
Company	Holding %
Mahindra & Mahindra Limited	5.24%
Reliance Industries Limited	4.67%
Sun Pharmaceutical Industries Limited	4.05%
Bharat Electronics Limited	3.20%
Cummins India Limited	2.78%
Tata Steel Limited	2.64%
Hindalco Industries Limited	2.61%
Cipla Limited	2.56%
GE Vernova T&D India Limited	2.22%
Premier Energies Limited	2.05%
<b>Total</b>	<b>32.0%</b>



Exposure as % of Net assets. Source : ACEMF. Note: Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization. Past performance may or may not be sustained in the future. Stock(s) / Issuer(s) / Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Data as of 31<sup>st</sup> July 2025. For complete portfolio please refer website <https://www.axismf.com/mutual-funds/equity-funds/axis-india-manufacturing-fund/im-dg/direct>

# Portfolio Allocation



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Data As on 31<sup>st</sup> July 2025.

# Performance



31<sup>st</sup> July 2025

Period	1 Year		Since Inception	
	CAGR (%)	Current Value of Investment of ₹10,000/-	CAGR (%)	Current Value of Investment of ₹10,000/-
Axis India Manufacturing Fund - Regular Plan - Growth	-4.58%	9,542	21.91%	13,760
Nifty India Manufacturing TRI (Benchmark)	-5.66%	9,434	20.99%	13,593
Nifty 50 TRI (Additional Benchmark)	0.54%	10,054	11.39%	11,897

Past performance may or may not be sustained in future. Different plans have different expense structure. Shreyash Devalkar is managing the scheme since 21<sup>st</sup> December 2023 and he manages 8 schemes of Axis Mutual Fund & Nitin Arora is managing the scheme since 21<sup>st</sup> December 2023 and he manages 4 schemes of Axis Mutual Fund. Face Value per unit : ₹10..

Please click on [https://www.axismf.com/cms/sites/default/files/Statutory/ALL\\_Annexure\\_Jul.pdf](https://www.axismf.com/cms/sites/default/files/Statutory/ALL_Annexure_Jul.pdf) to view the performance of other schemes currently managed by the fund manager. Note: In case you require physical copy of this document request you to kindly take the printout to review the fund managers performance of other schemes managed by him from the above link given.

# Product Labelling

Fund Name & Benchmark	Product Labelling	Product Risk-o-meter	Benchmark Risk-o-meter
<b>AXIS INDIA MANUFACTURING FUND</b>  (An open-ended equity scheme representing the India manufacturing theme)  <b>Benchmark: NIFTY India Manufacturing TRI</b>	This product is suitable for investors who are seeking* <ul style="list-style-type: none"> <li>Capital appreciation over long term</li> <li>An equity scheme investing in Indian equity &amp; equity related securities of companies engaged in manufacturing</li> </ul>	 <p><b>Axis India India Manufacturing TRI</b></p>	 <p><b>NIFTY India Manufacturing TRI</b></p>

# Disclaimer and Risk Factors

Data as on 31<sup>st</sup> July 2025.

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**Statutory Details:** Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs. 1 Lakh).

**Trustee:** Axis Mutual Fund Trustee Ltd.

**Investment Manager:** Axis Asset Management Co. Ltd. (the AMC).

**Risk Factors:** Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

**Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.**

**Thank You**