



AXIS ESG Integration Strategy Fund

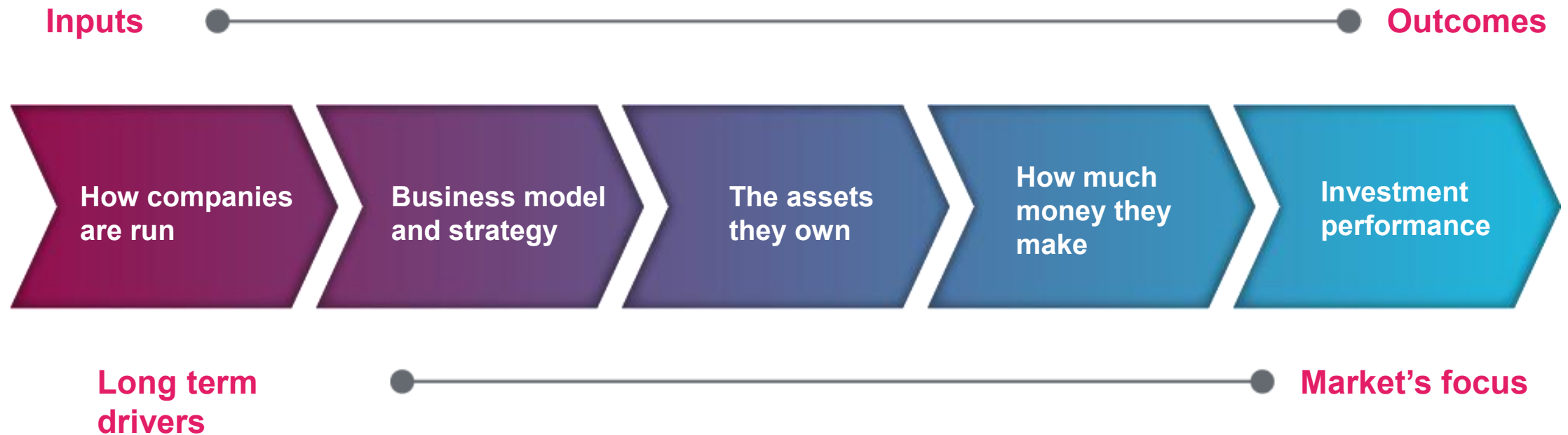
Formerly known as Axis ESG Equity Fund.

An open-ended equity scheme following ESG based investing theme and following an **Integration approach**.

What is ESG?




ESG measures the sustainability of the company

How companies make money rather than just how much they make



The 3 pillars of ESG

Each pillar captures a number of issues

 Environmental	Climate Change	<ul style="list-style-type: none"> Carbon emissions, Product carbon footprint, Energy Efficiency
	Natural Resource Use	<ul style="list-style-type: none"> Water stress, Biodiversity & Land use, Raw material sourcing, Financing Environmental Impact
	Waste Management	<ul style="list-style-type: none"> Toxic Emissions & Waste, Packaging material and waste, Electronic waste
	Environmental Opportunities	<ul style="list-style-type: none"> Opportunities in clean tech, green building, renewable energy
 Social	Human capital	<ul style="list-style-type: none"> Labor management, Health & Safety, Supply chain, Controversial sourcing
	Product Safety	<ul style="list-style-type: none"> Chemical safety, Financial Product Safety, Privacy & Data security, Insuring health
	Social Opportunities	<ul style="list-style-type: none"> Nutrition & Health, Access to communication, health & finance
 Governance	Corporate Governance	<ul style="list-style-type: none"> Practice & policies, disclosures
	Business Ethics	<ul style="list-style-type: none"> Corruption & instability, Ethics and Fraud, Anti-competitive practices
	Government & Public Policy	<ul style="list-style-type: none"> Financial System instability

Why ESG? - Businesses are getting increasingly impacted by non-financial factors



Climate change



Sustainable farming/mining



Privacy and data security



Greater regulatory scrutiny



Lifestyle changes

All stakeholders (investors, customers, regulators) are getting more sensitive to these issues

Weak ESG practices increase business risks

ESG factors and the impact on risk

ESG factors lead to a range of potential impacts on stakeholders

Environmental:

Firm generating high levels of pollution may suffer from a future tax

Social:

Firm that poorly treats its employees or suppliers may be boycotted by the consumers

Governance:

Firm with poor governance heavily fined by the regulator

Low ESG score = Higher risk

- Events can have a meaningful impact on the value of the firm
- Impact is uncertain
- Timeframe is long and uncertain

ESG is affecting Indian companies

Recent environmental issues/events



EXTREME WEATHER EVENTS

- High insurance claims
- Bad debt risks for banks and NBFCs



CLIMATE CHANGE

- Government push on Renewables



POLLUTION

- Ban on diesel vehicles in Delhi
- Ban/ restriction on construction activities by NGT
- Switch to efficient fuels

ESG is affecting Indian companies

Recent social issues/events



HEALTH AND LIFESTYLE CHANGES

- Consumer preference switching to Ayurvedic/ Herbal products



SOCIAL UNREST

- Farmers/ Locals protest against land acquisitions
- Labor strikes against perceived unfair treatment



GOVERNMENT PUSH ON SOCIAL SCHEMES

- Affordable housing
- Financial inclusion - Jan Dhan Yojana
- Health insurance - Ayushman Bharat Yojana

ESG is affecting Indian companies

Recent governance issues/ events



TRANSPARENCY

- Auditors, Board, Rating agencies in spotlight
- Multiple auditor resignations



WHISTLEBLOWERS

- Companies hit by whistleblower complaint alleging misconduct

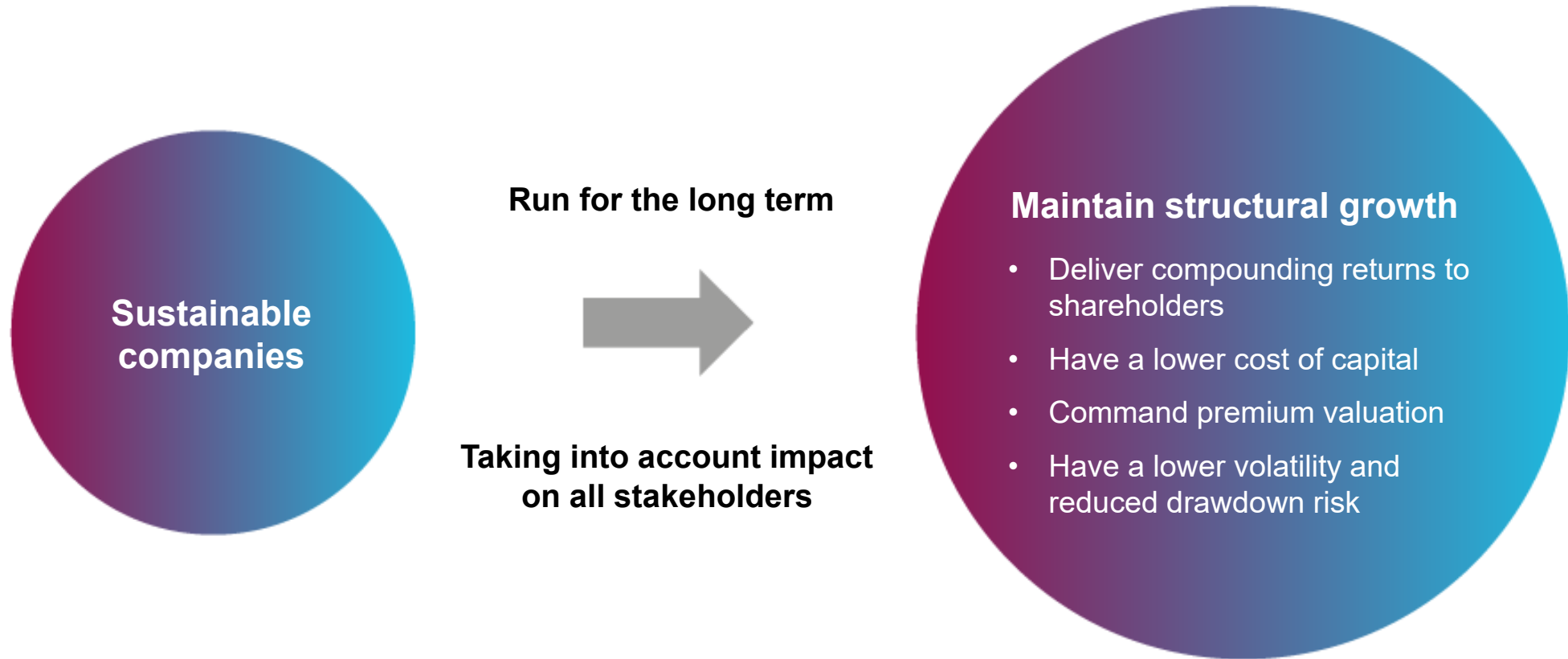


REGULATORY SCRUTINY

- RBI stepping in on board appointments for banks

**Does ESG add value
for investors?**

Sustainable businesses can generate sustainable growth



Does ESG add value?

Global experience

RISK

90%*

Cost of Capital:
Sound sustainability standards lower the cost of capital of companies

REPUTATION

88%*

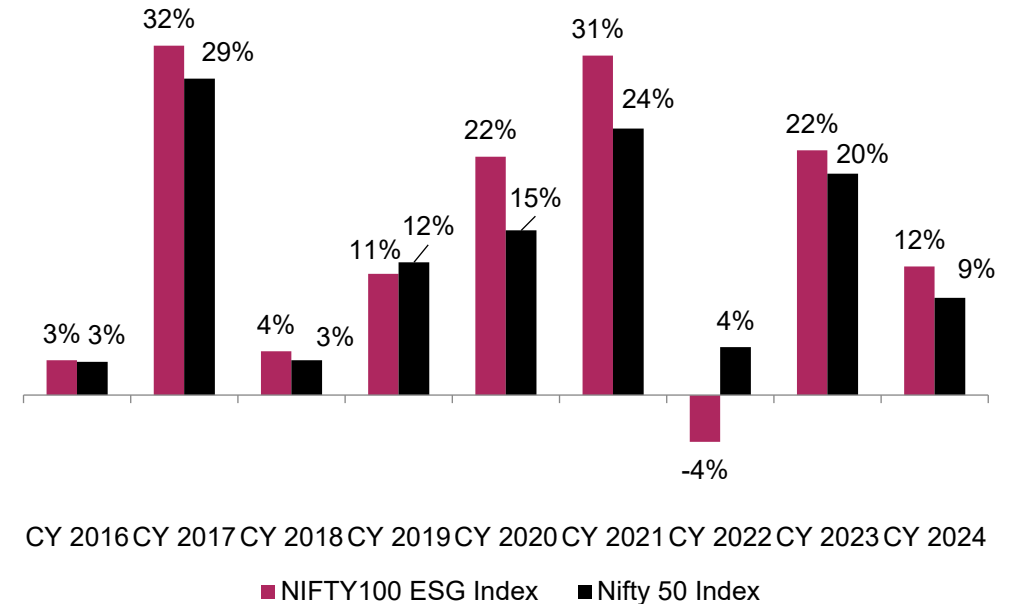
Operational Performance: Solid ESG practices result in improved operational performance

RETURNS

80%*

Share price performance: Good sustainability practices have a positive influence on the performance of shares

Indian experience



*Percentage of studies showing.

Data Source: Oxford report 'From stockholder to stakeholder' based on more than 200 academic studies (Mar 2015), Bloomberg, NSE, Axis AMC analysis.
Past performance may or may not be sustained in future.

Axis ESG Integration Strategy Fund

(An open-ended equity scheme following ESG based investing theme and following an **Integration approach**)

ESG approach at Axis



A **proprietary, forward-looking and dynamic** view of ESG based on qualitative assessment of each company



Process created with inputs from Schroders – **incorporating global best practices**



All companies evaluated using a **standardized framework** that uses data as well as analyst assessments

What are we looking for?

We look for truly sustainable businesses

- Strong **stakeholder** relationships
- Managed for **durable long term** growth
- Strong **fundamentals**

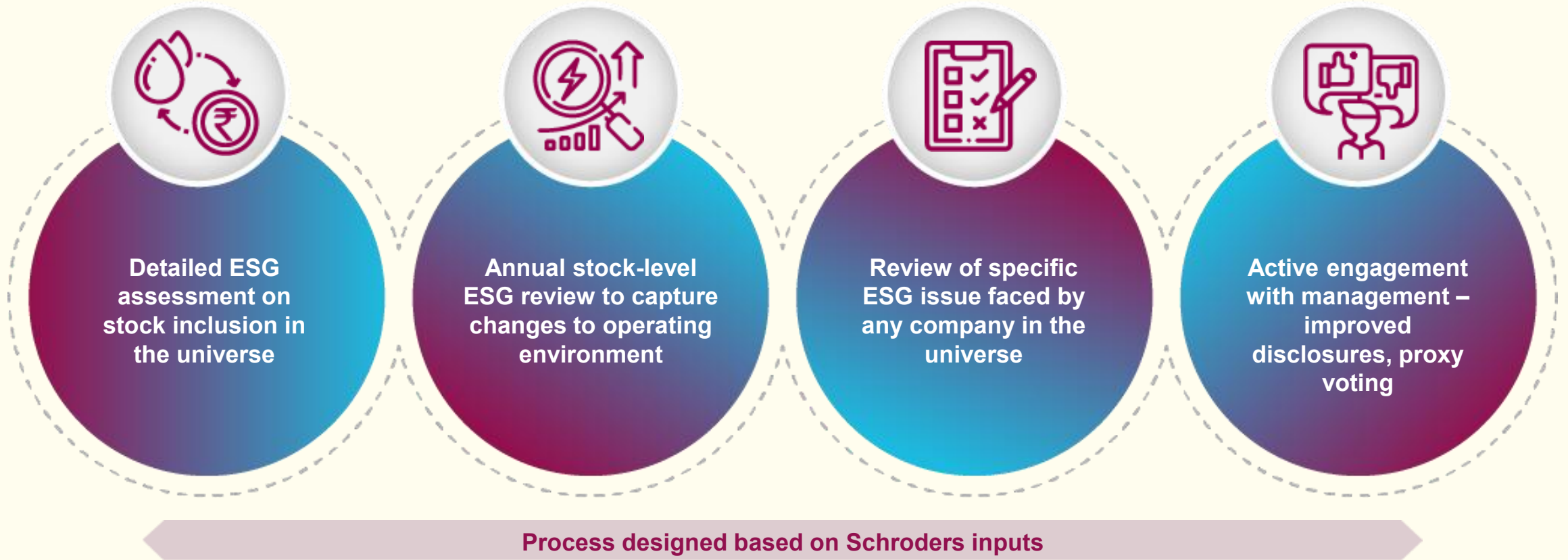
We believe investing in these companies

- Offers a rich **source of alpha**
- Can deliver stable returns with **lower tail risk**
- Has a **positive social impact**

Finding these companies is challenging

- Requires much **more than a tick box** approach
- ESG analysis is **necessary, but not sufficient**
- Our existing process of looking for **long term quality companies** should give us an edge

ESG process



Fund will follow a multi-stage process

1

Sector level screening:

- The scheme will exclude sectors/ themes that are deemed harmful from a societal perspective. Eg: Exclude Tobacco, Liquor, Gambling stocks

2

Stock level screening:

- No investments in stocks which throw up ESG red flags as a part of our review

3

Portfolio Construction:

- Allocation based on a detailed qualitative ESG review of each company complementing the existing fundamentals based investment process

Portfolio based on standardized ESG assessment

Environment

- Is the industry resource heavy polluting, carbon intensity, high water usage?
- Are the company's assets exposed to areas of heavy pollution or water scarcity that could pose a threat to growth/ ROIC?
- Does the company have explicit resource reduction targets, or policies in place to manage resources efficiently?
- Do the company's products have a significant positive or negative environmental impact?

Social

- Do the company's activities create significant positive or negative externalities (benefits/harm to society)?
- Is this a labour intensive or 'knowledge based' business with inherently higher personnel related risks?
- Evidence of safety breaches/ fatalities/ injuries (vs industry peers)?
- Is there a risk to forecast ROIC via possible future ESG related policies (eg. sugar tax, carbon pricing, plastics legislation, rising social security & healthcare costs, etc)

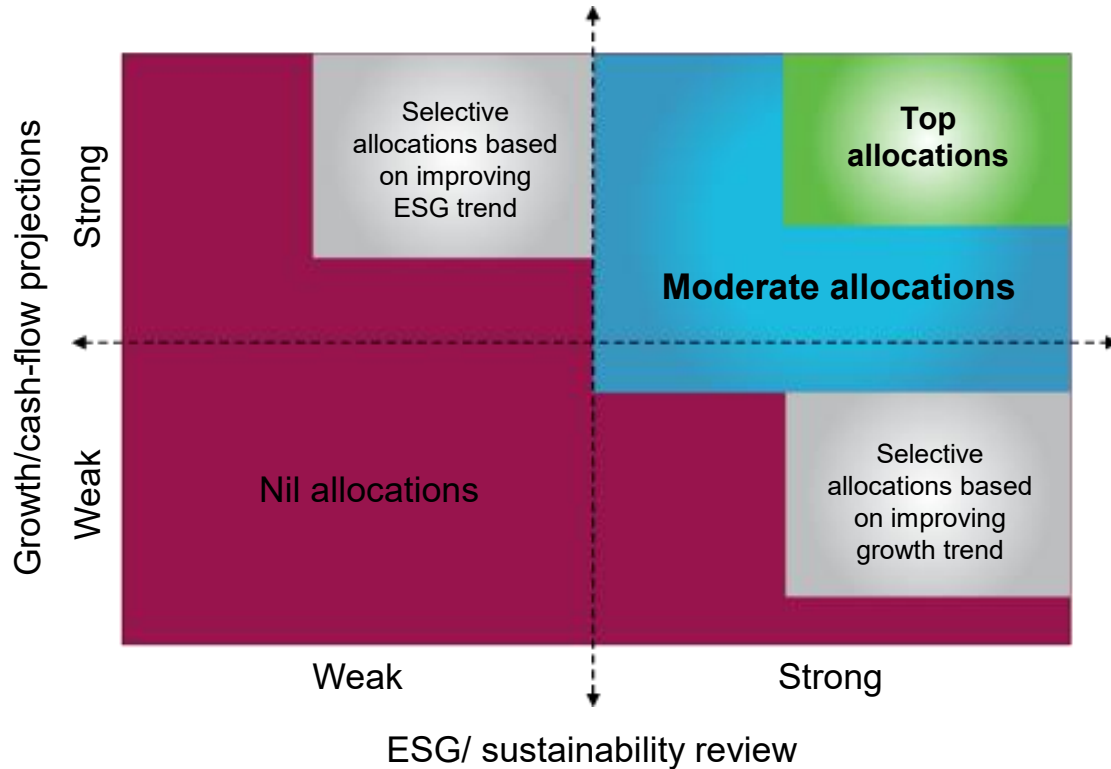
Governance & Management

- Capital allocation: Is payout ratio adequate, has it increased or decreased in the last 3Y, evidence of unwarranted cap raise or poor investment / M&A?
- Shareholder structure: could the current structure propose risk to minorities (VIE, SoE, effective poison pills, risk related party transactions)
- Board Structure: Are minorities adequately protected by independent BODs, CEO & Chairman separate, tenure or jobs for the boys?
- Management quality: consider accessibility, communication, accounting practices (red flags), appropriate tax paid, auditor credibility/churn?



- 1) Rating for each variable (E/S/G) separately
- 2) Consolidated to provide overall score
- 3) Comparable across companies and sectors

Portfolio to reflect both growth and sustainability

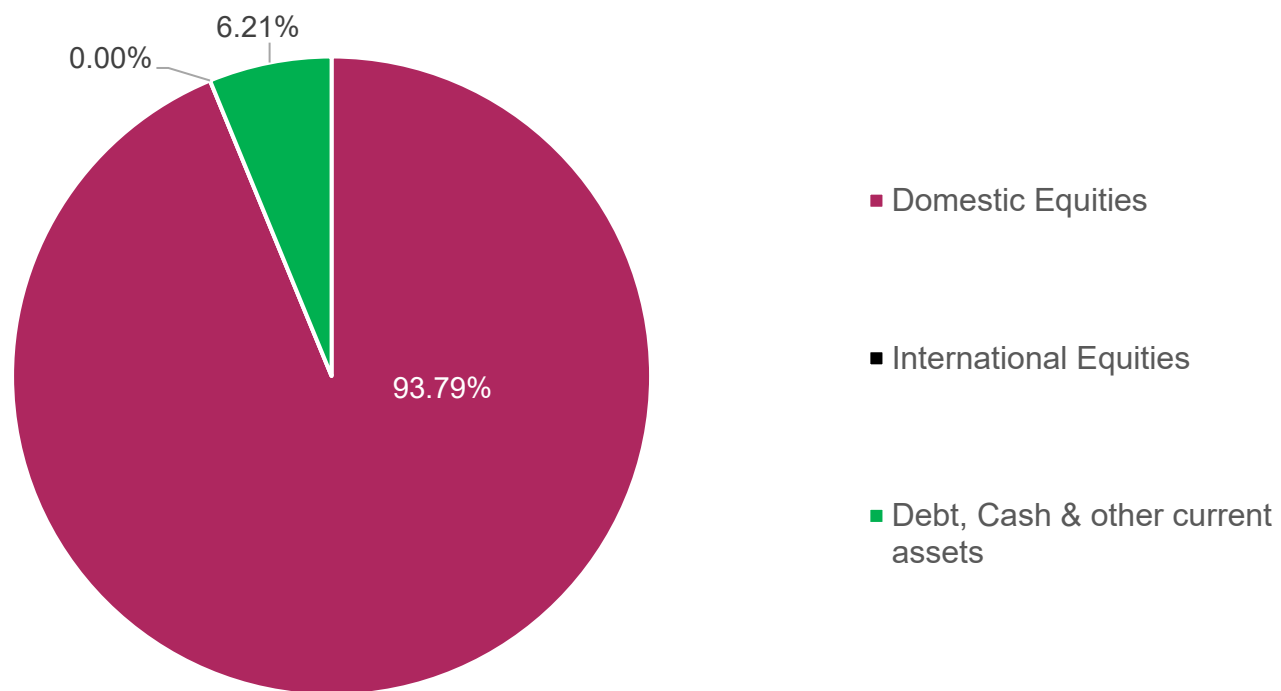


Min 80% of the portfolio will be in stocks that rate highly on internal ESG review

Fund will invest up to 30% in global sustainable companies



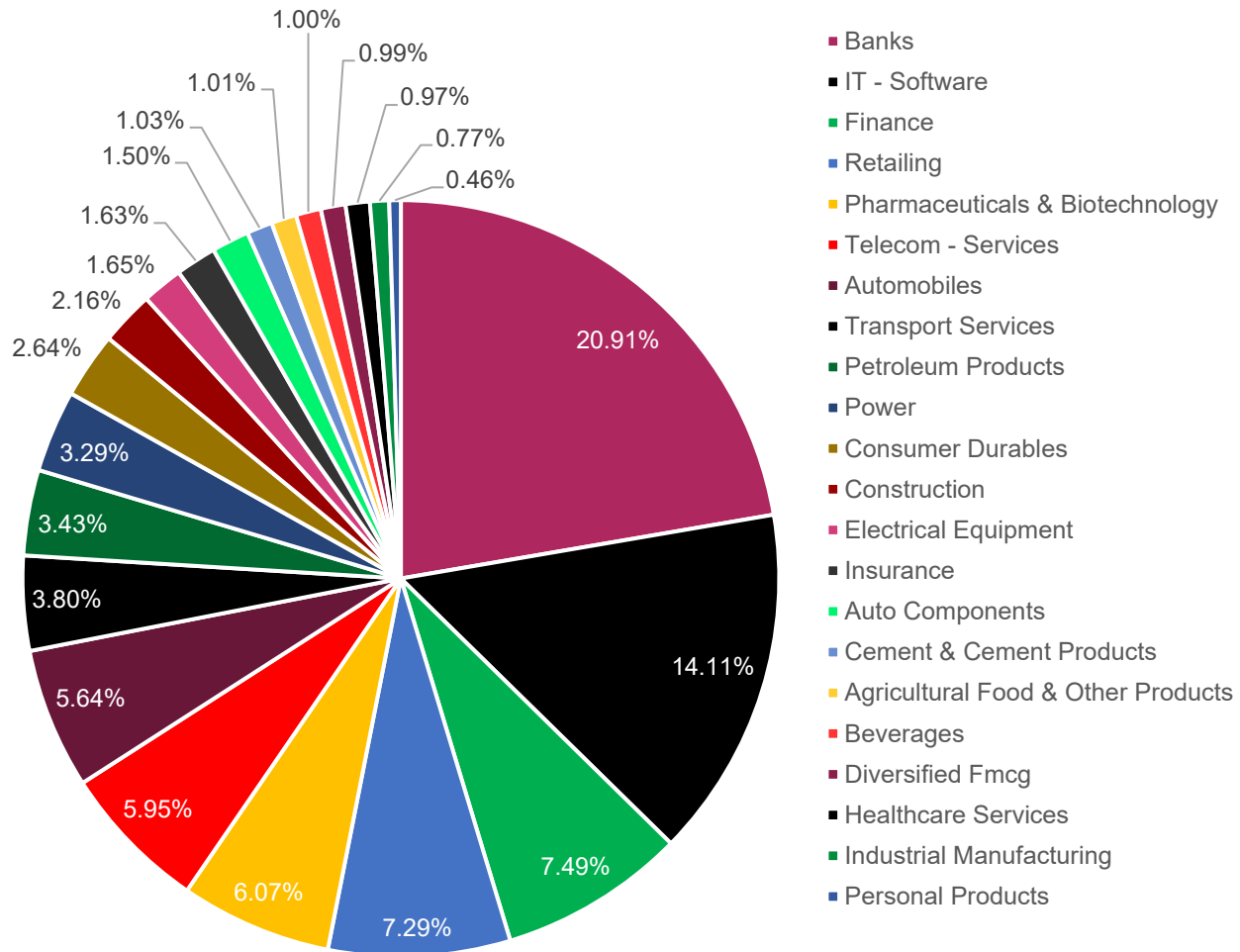
Portfolio allocation



Data as of 30th June 2025.

Please refer to the Scheme Information document of the document for detailed asset allocation and investment strategy. Axis AMC has an arrangement with Schroders Investment Management Limited to seek investment advice for investment in foreign securities. Foreign security may be US\$ denominated or in any other foreign currency. For complete portfolio disclosure, refer <https://www.axismf.com/statutory-disclosures>.

Portfolio breakup (30th June 2025) Sector Allocation



Top 10 domestic equity	% of AUM
ICICI Bank Limited	7.16%
HDFC Bank Limited	6.41%
Bharti Airtel Limited	5.95%
Bajaj Finance Limited	4.90%
InterGlobe Aviation Limited	3.80%
Infosys Limited	3.46%
Reliance Industries Limited	3.43%
Eternal Limited	3.10%
AU Small Finance Bank Limited	2.96%
HCL Technologies Limited	2.88%
Other Domestic Equity (Less than 0.50% of the corpus) - 0.46%	

Past performance may or may not be sustained in the future. Stock(s) / Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Data As on 30th June 2025. Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets.

For complete portfolio disclosure, refer <https://www.axismf.com/statutory-disclosures>.

Fund Facts

Parameter	Description
Name of the fund	Axis ESG Integration Strategy Fund
Type of scheme	An open-ended equity scheme following ESG based investing theme and following an Integration approach
Category	Equity – Thematic Fund
Benchmark	Nifty 100 ESG TRI
Fund Manager	Mr. Hitesh Das, Mr. Vishal Agarwal and Mr. Krishnaa N*(for foreign securities)
Minimum Application Amount	Rs. 100 and in multiples of Rs. 1/- thereafter

Please refer SID for details. *With effect from Mar 01, 2024, the Fund Manager of the fund has been changed to Krishnaa N.

Why should you consider to invest?

Sustainable stocks deliver sustainable growth



- To aim for long term capital appreciation by investing in quality companies with sustainable growth prospects



- Sustainable companies are expected to have lower risk and deliver sustainable growth



- Axis MF is well positioned to incorporate ESG while investing basis our core focus towards quality and sustainable growth

Performance

30th June 2025

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000
Axis ESG Integration Strategy Fund-Regular Plan - Growth	5.00%	10,503	17.52%	16,238	16.60%	21,559	15.49%	21,710
Nifty 100 ESG TRI (Benchmark)	6.60%	10,664	18.87%	16,803	21.41%	26,393	16.93%	23,210
Nifty 50 TRI (Additional Benchmark)	7.49%	10,754	18.72%	16,741	21.33%	26,307	16.08%	22,315

Past performance may or may not be sustained in future. Since Inception – 12th February 2020. Since inception returns is calculated on Rs.10,000 invested at inception. Different plans have different expense structure. Plan of the scheme for which performance is given is indicated above. Hitesh Das is managing the scheme since 12th February 2020 & he manages 04 schemes of Axis Mutual Fund, Vishal Agarwal is managing the scheme since 16th September 2024 and he manages 01 scheme of Axis Mutual Fund & Krishnaa N (for Foreign Securities) is managing the scheme since 01st March 2024 and he manages 23 schemes of Axis Mutual Fund .Returns greater than 1 year period are compounded annualised CAGR). Face Value per unit : ₹10.

Please click on link https://www.axismf.com/cms/sites/default/files/Statutory/WDP_Annexure_Jun.pdf to view the performance of other schemes currently managed by the fund manager. Note: In case you require physical copy of this document request you to kindly take the printout to review the fund managers performance of other schemes managed by him from the above link given.

SIP Performance

30th June 2025

	Axis ESG Integration Strategy Fund – Growth			
SIP Investments	Since Inception SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested	6,50,000	6,00,000	3,60,000	1,20,000
Market value as on June 30, 2025	9,44,310	8,30,422	4,49,370	1,23,559
Returns (Annualised)	13.73%	12.97%	14.98%	5.60%
Benchmark Returns (Annualised)	17.11%	16.00%	17.03%	10.90%
Additional Benchmark Returns (Annualised)	17.08%	16.08%	16.12%	12.45%

The Fund offers flexible and convenient Systematic Investment Plan (SIP) facility. To illustrate the advantages of SIP investments, this is how your investments would have grown if you had invested say Rs. 10,000 systematically on the first Business Day of every month over a period of time. SIP returns are computed after accounting for cash flow by using XIRR method (investment internal rate of return).*

^Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Benchmark: Nifty 100 ESG TRI. Additional Benchmark: Nifty 50 TRI. Inception Date: Feb 12, 2020. This scheme is managed by Hitesh Das & Krishnaa N & Vishal Agarwal. Please click on link https://www.axismf.com/cms/sites/default/files/Statutory/WDP_Annexure_Jun.pdf to view the performance of other schemes currently managed by the fund manager.

*Note - The above investment simulation should not be construed as a promise on minimum returns and safeguard of capital.

Product Labelling

Axis ESG Integration Strategy Fund

(An open-ended equity scheme following ESG based investing theme and following an Integration approach)

Benchmark: Nifty 100 ESG TRI

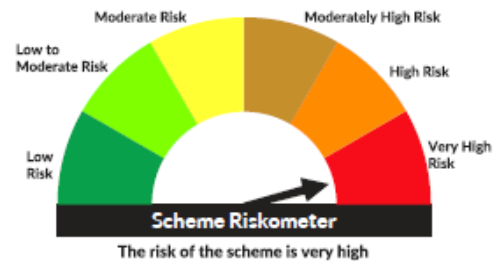
This product is suitable for investors who are seeking*

- Capital appreciation over the long term
- Investments using an integration approach to identify companies demonstrating sustainable practices across Environment, Social and Governance (ESG) parameters.

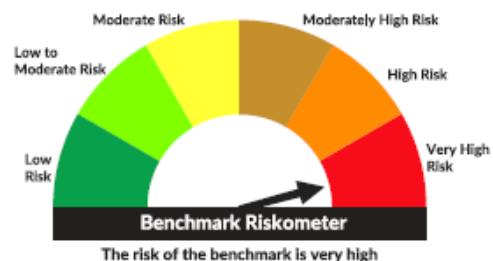
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer

Fund



Nifty 100 ESG TRI



For latest risk-o-meter, please refer www.axismf.com.

Statutory Details and Risk Factors



Data updated As on 30th June 2025

Disclaimer: Past performance may or may not be sustained in the future. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time.

- Hitesh Das is Managing Axis ESG Integration Strategy Fund since 12th Feb, 2020, Axis Multicap Fund since 26th May, 2023, Axis Large & Mid Cap Fund since 3rd Aug, 2023 and Axis Consumption Fund since 12th Sep, 2024.
- Krishnaa N is Managing Axis Small Cap Fund, Axis Innovation Fund, Axis US Treasury Dynamic Bond ETF Fund of Fund, Axis Value Fund, Axis Large Cap Fund, Axis ESG Integration Strategy Fund, Axis Focused Fund, Axis Greater China Equity Fund of Fund, Axis Global Equity Alpha Fund of Fund, Axis Global Innovation Fund of Fund, Axis Large & Mid Cap Fund, Axis Midcap Fund, Axis Flexi Cap Fund, Axis NASDAQ 100 Fund of Fund, Axis Quant Fund, Axis Retirement Fund - Aggressive Plan, Axis Retirement Fund - Conservative Plan and Axis Retirement Fund - Dynamic Plan since 1st Mar, 2024, Axis Consumption Fund since 12th Sep, 2024 and Axis Multi Asset Allocation Fund, Axis Children's Fund, Axis Aggressive Hybrid Fund and Axis Equity Savings Fund since 16th Dec, 2024.
- Vishal Agarwal is Managing Axis ESG Integration Strategy Fund since 16th Sep, 2024.

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs. 1 Lakh).

Trustee: Axis Mutual Fund Trustee Ltd.

Investment Manager: Axis Asset Management Co. Ltd. (the AMC).

Risk Factors: Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Scheme specific risk factors: Apart from the risks associated with domestic investments, the scheme may invest in overseas markets which carry risks related to fluctuations in the foreign exchange rates, the nature of the securities market of the country, repatriation of capital due to exchange controls and political circumstances. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s). The material should not be construed as issued by Government of India or any of its authority.

Performance Disclaimer and Risk factors

Past performance may or may not be sustained in the future.

The presentation dated 30th June, 2025 has been prepared by Axis Asset Management Company Limited (Axis AMC) based on internal data, publicly available information and other sources believed to be reliable. Any calculations made are approximations, meant as guidelines only, which you must confirm before relying on them. The information given is for general purposes only. Past performance may or may not be sustained in future. The current investment strategies are subject to change depending on market conditions. The statements are given in summary form and do not purport to be complete. The views / information provided do not have regard to specific investment objectives, financial situation and the particular needs of any specific person who may receive this information. The information/ data herein alone are not sufficient and should not be used for the development or implementation of an investment strategy. The statements contained herein may include statements of future expectations and other forward-looking statements that are based on our current views and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Stocks/Sectors referred in the presentation are illustrative and should not be construed as an investment advice or a research report or a recommended by Axis Mutual Fund / AMC. The Fund may or may not have any present or future positions in these sectors. Axis Mutual Fund/AMC is not guaranteeing any returns on investments made in the Scheme(s). The data/statistics are given to explain general market trends in the securities market, it should not be construed as any research report/research recommendation. Neither Axis AMC and Axis Mutual Fund nor any person connected with them, accepts any liability arising from the use of this document. The recipient(s) before acting on any information herein should make his/her/their own investigation and seek appropriate professional advice and shall alone be fully responsible / liable for any decision taken on the basis of information contained herein. For complete portfolio/details refer to our website <https://www.axismf.com/>.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.



**THANK
YOU**