



# **Understanding a Business Cycle?**





**Business cycles** in an economy are typically characterized by the fluctuations in economic activity measured by real GDP growth and other macroeconomic variables

A business cycle **determines the fortunes** of a company and by extension the performance of its stock price **over the medium term** 

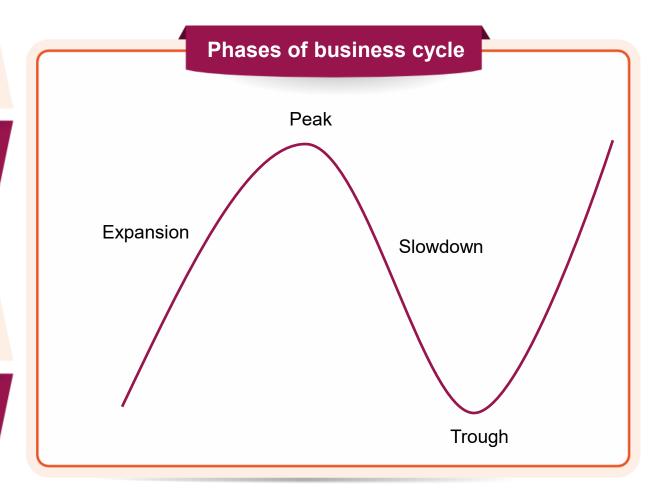




During these ups and downs, individual companies and sectors **often perform differently** depending on various factors affecting their business

A thematic fund targeting 'Business Cycle investing' aims to create wealth by identifying a portfolio of companies that are most suited to perform within a prevailing business cycle





# Indicators of an Economic cycle

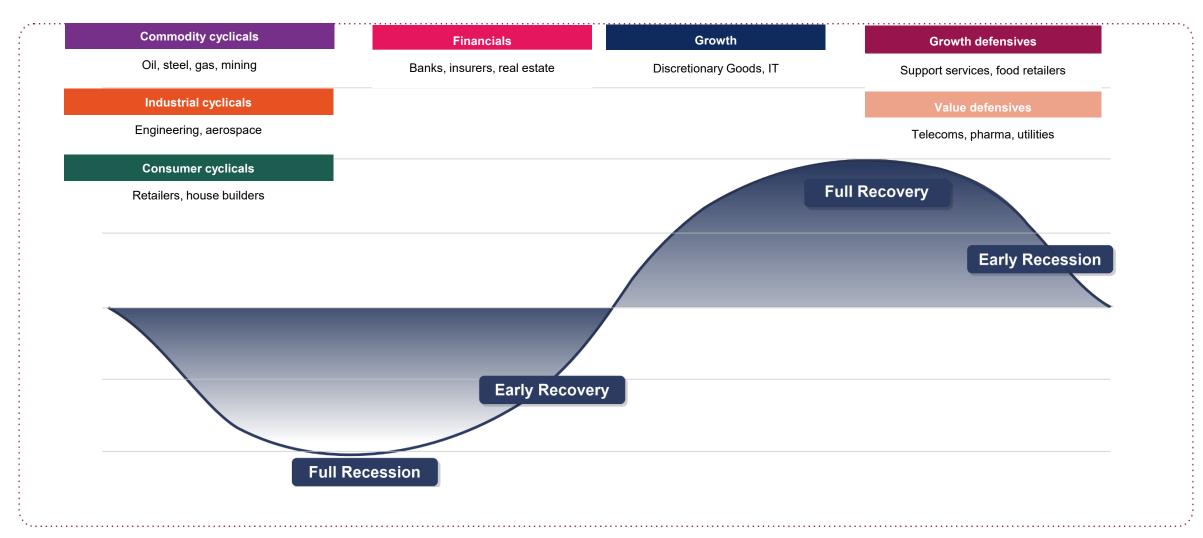


	Expansion	on Peak Slowdown		Trough	
Economic Activity	Rebounding	Stabilizing	Declining	Bottoming out	
Capacity utilization	Rising	Above Normal	Above normal but falling	Below normal	
Credit Growth	Begins to grow	Strong	Declining	Weak	
Interest rate	Low	Rising	High	Declining	
Unemployment	Declining	Low	Rising	High	
Capex	Rise in government capex	Rise in private capex	Moderation in private capex	No private capex, Rise in government capex	

# **Building a Cycle Driven Portfolio**



Typical business cycle funds, identifies sectors on the basis of the economic cycle



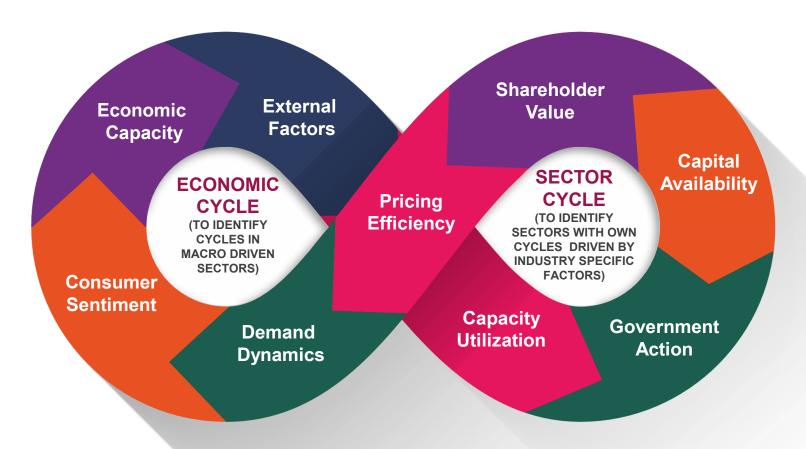
Source: Bloomberg, Axis MF Research. Chart is for illustrative purposes only

Past performance may or may not be sustained in the future. Segmentation into a business cycle is based on an internal evaluation of macro parameters. Sectors mentioned are for illustrative purposes only. The Analysis should not be treated as a form of recommendation or investment advice.

# **Investing - A Game of Identification**



Right place, right time critical to investing success



The fund will endeavour to identify economic trends and sector specific cycles coupled with a bottom up stock specific approach to build a portfolio



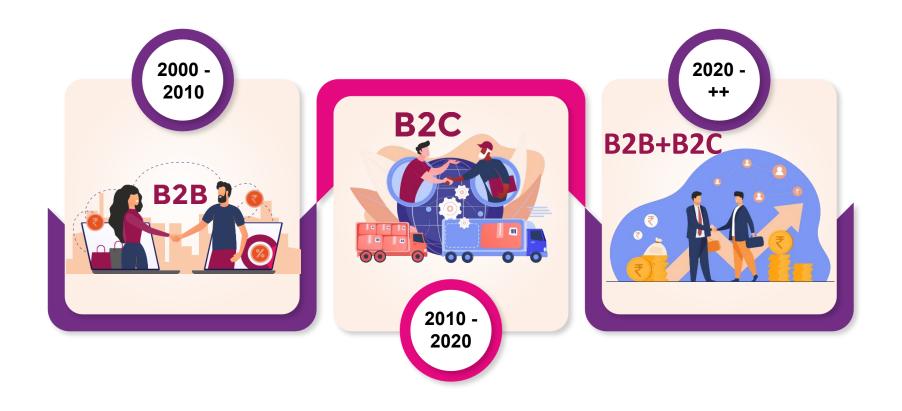
# The Current Business Cycle



## **The Current Context**



How We See India's Business Cycle Today?



# **Key focus areas**



4 Pronged Investment Opportunity



Integrating India in global supply chain



Made In India



Rapid infrastructure ramp up



Focusing on de-carbonisation



# **Axis Business Cycles Fund**

(An open ended equity scheme following business cycles based investing theme)



# **Business Cycle Investing**



A Case for Conviction Driven Investing



#### **Forward Looking Investing**

- Focus on Medium term Growth triggers
- Identify opportunities to benefit from earnings upgrades and/or valuation re-rating



#### **Need For High Conviction**

- Meaningful allocation to sectors basis research indicators
- Always Plan for Contingency -Nothing goes to Plan. Plan to diversify



#### **Sell Discipline**

- Restructure portfolios once industry cycle plays out
- Transition to new portfolio basis a changing business cycle

# **Investment Approach**



Our Approach to Business Cycle Investing



Growth and inflation

Monetary and Fiscal policy

Regulatory changes

Capex and consumer spending



Sector Cycle (Industry Specific Factors)

Industry analysis
Company position
Competitive advantage
Growth prospects

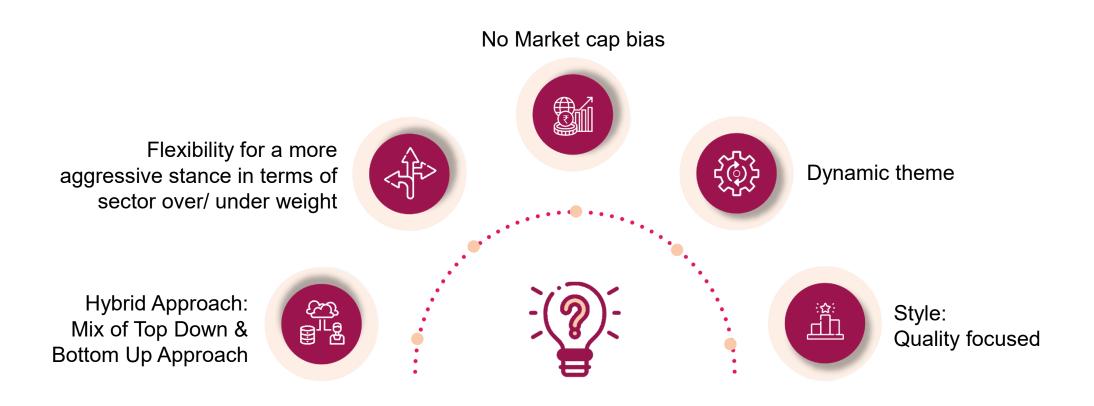
Top down approach + Bottom up approach = Hybrid approach to investing

Looking for cyclical opportunities with a medium term view

Sector selection will be based on nature of sectors

# Why Axis Business Cycles Fund?

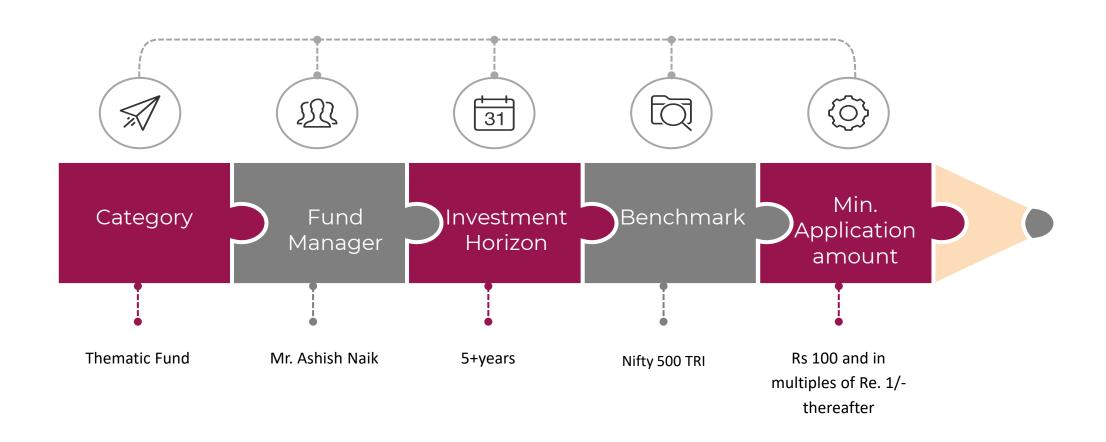






# **Features At A Glance**

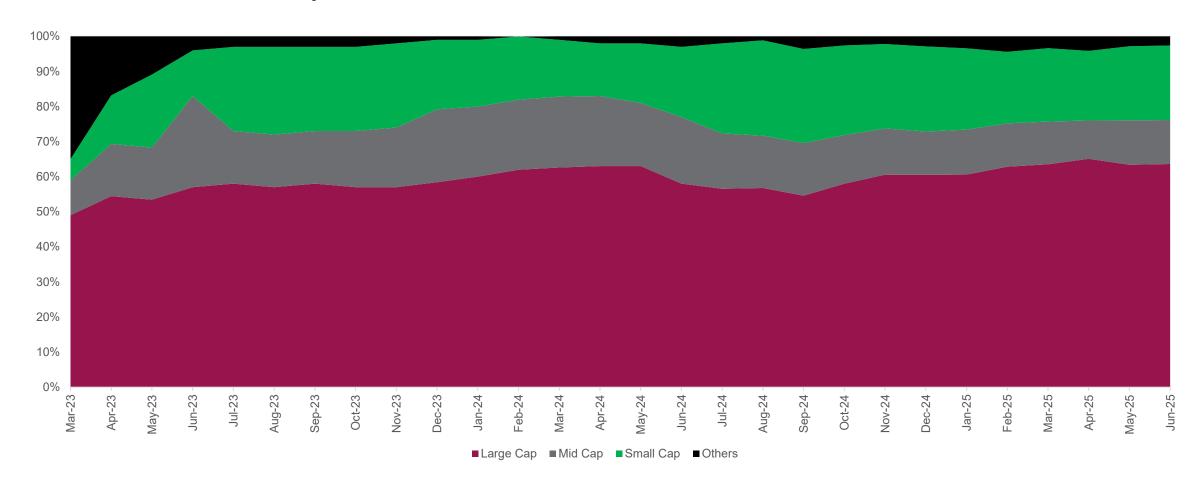
#### **Axis Business Cycle Fund**



# **Portfolio Allocation**

# AXIS ASSET MANAGEMENT

#### **Invests across market caps**



Source: Ace MF. Data as on 30th June 2025.

Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets. Market caps are defined as per SEBI regulations as below: a. Large Cap: 1st -100th company in terms of full market capitalization. b. Mid Cap: 101st -250th company in terms of full market capitalization. c. Small Cap: 251st company onwards in terms of full market capitalization. For detailed asset allocation, please refer to the Scheme information document (SID)

# **Asset allocation**

# AXIS ASSET MANAGEMENT

#### **As of 30<sup>th</sup> June 2025**

Top 10 Stocks	% of NAV		
HDFC Bank Limited	6.81%		
ICICI Bank Limited	6.22%		
Larsen & Toubro Limited	3.65%		
Bharti Airtel Limited	3.41%		
UltraTech Cement Limited	3.05%		
Reliance Industries Limited	3.01%		
Infosys Limited	2.25%		
Mahindra & Mahindra Limited	2.17%		
InterGlobe Aviation Limited	2.01%		
GE Vernova T&D India Limited	1.93%		

Sectors	% of NAV		
Banks	17.74%		
Pharmaceuticals & Biotechnology	5.44%		
IT - Software	5.23%		
Electrical Equipment	4.87%		
Retailing	4.35%		
Cement & Cement Products	4.05%		
Construction	3.81%		
Finance	3.70%		
Petroleum Products	3.60%		
Transport Services	3.53%		

Stock(s) / Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Axis AMC has an arrangement with Schroders Investment Management Limited to seek investment advice for investment in foreign securities. Foreign security may be \$ denominated or in any other foreign currency.

# **Performance**



#### 30th June 2025

	1 Year		3 Year		5 Year		Since Inception	
	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000	CAGR (%)	Current Value of investment of Rs. 10,000
Axis Business Cycles Fund - Regular Plan - Growth	4.75%	10,478	NA	NA	NA	NA	24.22%	16,660
Nifty 500 TRI (Benchmark)	5.64%	10,568	NA	NA	NA	NA	23.51%	16,435
Nifty 50 TRI (Additional Benchmark)	7.49%	10,754	NA	NA	NA	NA	18.66%	14,959

Past performance may or may not be sustained in future. Since Inception – 22<sup>nd</sup> February 2023. Different plans have different expense structure. Mr. Ashish Naik is managing the scheme since 22nd February 2023 and he manages 04 schemes of Axis Mutual Fund. Returns greater than 1 year period are compounded annualised CAGR). Face Value per unit : ₹10. Please refer to the Annexure for returns of all the schemes managed.

• Ashish Naik is Managing Axis Multi Asset Allocation Fund since 22nd Jun, 2016, Axis Innovation Fund since 24th Dec, 2020, Axis Business Cycles Fund since 22nd Feb, 2023 and Axis ELSS Tax Saver Fund since 3rd Aug, 2023.

Please click on <a href="https://www.axismf.com/cms/sites/default/files/Statutory/WDP">https://www.axismf.com/cms/sites/default/files/Statutory/WDP</a> Annexure Jun.pdf to view the performance of other schemes currently managed by the fund manager. Note: In case you require physical copy of this document request you to kindly take the printout to review the fund managers performance of other schemes managed by him from the above link given.

# **SIP Performance**



30th June 2025

	Axis Business Cycles Fund – Growth				
SIP Investments	Since Inception SIP	5 Year SIP	3 Year SIP	1 Year SIP	
Total Amount Invested	2,90,000	NA	NA	1,20,000	
Market value as on June 30, 2025	3,60,997	NA	NA	1,26,200	
Returns (Annualised)	18.60%	NA	NA	9.81%	
Benchmark Returns (Annualised)	18.89%	NA	NA	11.60%	
Additional Benchmark Returns (Annualised)	16.18%	NA	NA	12.45%	

<sup>•</sup> Past performance may or may not be sustained in future. Since Inception – 22<sup>nd</sup> February 2023. Different plans have different expense structure. Mr. Ashish Naik is managing the scheme since 22nd February 2023 and he manages 04 schemes of Axis Mutual Fund. Returns greater than 1 year period are compounded annualised CAGR). Face Value per unit: ₹10. Please refer to the Annexure for returns of all the schemes managed.

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### **Product Labelling**



#### **Axis Business Cycles Fund**

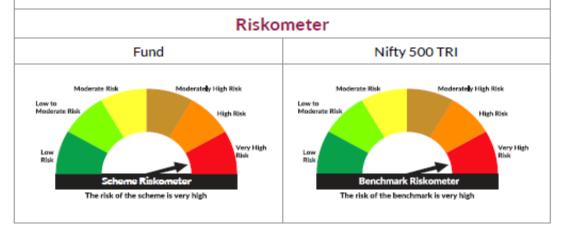
(An open ended equity scheme following business cycles based investing theme)

Benchmark: Nifty 500 TRI

This product is suitable for investors who are seeking\*

- · Capital appreciation over long term.
- An equity scheme investing in equity & equity related securities with focus on riding business cycles through dynamic allocation between various sectors and stocks at different stages of business cycles in the economy.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



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#### **Disclaimer and Risk Factors**



Data as on 30th June 2025.

**Disclaimer: Past performance may or may not be sustained in the future.** Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

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Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs. 1 Lakh).

Trustee: Axis Mutual Fund Trustee Ltd.

**Investment Manager**: Axis Asset Management Co. Ltd. (the AMC).

Risk Factors: Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

# **Thank You**