

AXIS GOLD ETF

An open ended scheme replicating/tracking Domestic Price of Gold.

Axis Gold ETF

An open-ended gold Exchange Traded Fund which invests in physical gold
It seeks to generate returns which closely correspond to the returns provided by investments in physical gold, subject to tracking error

Advantages of investing in Gold ETFs

- **Diversification** : A tried and tested asset class across time periods which provides investors the requisite portfolio diversification
- **Safety** : Investors need not worry about the quality of gold, as the same is held in demat form
- **Security** : Unlike physical gold, the risk of theft is eliminated as gold units are stored in an electronic form
- **Safe Haven** : Historically, gold has been relied upon for its safe haven characteristics in times of financial or economic crisis
- **Ease of transaction** : Gold ETFs can be easily bought and sold like any other stock on the exchange compared to physical purchase through jewelers

Benefits of investing in Axis Gold ETF v/s Traditional avenues

Parameter	Axis Gold ETF	Banks	Jewelers	Sovereign Gold Bond scheme
Form of holding	Demat	Bars / Coins	Bars / Coins / Jewelry	Certificate / Demat
Quality	99.5% or higher	High on purity	Can't say	99.9%
Tenure of investment	Investor discretion	Investor discretion	Investor discretion	8 years
Interest rate	NA	NA	NA	2.5% on investment value
Transaction cost	Low	High	High	Low
Storage risk	No risk of theft	High risk	High risk	No risk of theft
Liquidity	On all business days on the exchange	Low liquidity	High liquidity at high cost	Tenure is 8 years with an exit option after 5th year





Key facts

Investment objective: The investment objective of the Scheme is to generate returns that are in line with the performance of gold

Asset allocation

Instruments	Indicative allocation (% of net assets)	Risk profile
Gold	95-100	Medium
Money market instruments	0-5	Low to medium

For detail asset allocation and investment strategy refer SID.

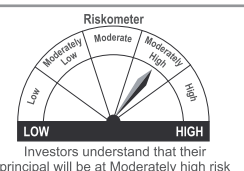
Minimum investment:	Load structure:	Fund manager:	Benchmark:
 <p>On Exchange: 1 Unit; Directly with Mutual Fund: 1,000 Units and in multiples thereof at NAV based prices</p>	 <p>NIL</p>	 <p>Mr. Devang Shah</p>	 <p>Domestic price of gold</p>



This product is suitable for investors who are seeking *

- Capital appreciation over medium to long term
- Invests predominantly in gold in order to generate returns similar to the performance of gold, subject to tracking error

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Statutory Details : Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹ 1 Lakh). **Trustee** : Axis Mutual Fund Trustee Ltd.

Investment Manager : Axis Asset Management Co. Ltd. (The AMC). Risk Factors : Axis Bank Ltd. is not liable or responsible for any loss or shortfall resulting from the operation of the scheme.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.